

KEYNOTE



**Building a Better  
Assessment Future**



## **Steven Snead**

### *Is the Future of Assessment A.I. or D.E.I.?*

**Steven Snead** serves as the Supervisor of Curriculum & Assessment at Oakland Schools. His team is responsible for providing educators across dozens of districts and charter schools with professional learning, resource development, and consultation to support deep learning for all students. He is also a member of the Board of Directors for the Michigan Assessment Consortium, helping to promote assessment literacy across the state of Michigan. He's given numerous local, statewide, and national presentations on assessment focused practices, including district assessment design, formative assessment, MTSS, and equitable assessment practices. Steven is a proud graduate of Cass Technical High School in Detroit. He holds a B.A. in Secondary Education from the University of Michigan and a M.Ed. from Wayne State University. He completed his doctorate in educational leadership and policy analysis at the University of Missouri. The focus of his research explored how teachers use interim benchmark data in instructional decision-making.

#### **BBAF keynote description:**

As Artificial Intelligence (A.I.) rapidly reshapes K-12 schools, education faces a defining question: will technological innovations be the hallmark of the next generation of assessment, or can we design assessments that are both technologically advanced and deeply human-centered? This keynote cuts through the hype to explore how A.I. and diversity, equity and inclusion (D.E.I.) can collide, conflict, and ultimately co-create a more just, accurate, and actionable assessment future. We'll explore emergent research around the use of A.I. in educational assessment, and map research-informed practices to the Michigan Assessment Consortium's Components of an Equitable Assessment System, shedding light on actions that teachers and school leaders can take to advance assessment. Expect bold insights, real tensions, and a vision that refuses to choose between technology and humanity.



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