



Jim Gullen, Ph.D., Assessment Consultant, and MAC Board Member

**Education:** M.A. and Ph.D. in Educational Evaluation and Research from Wayne State University.

**Biography:** Jim co-chairs MAC's Assessment Learning Network, has contributed to developing and evaluating MAC course materials, and has served as faculty for the MAC's Assessment Learning Institute. Jim started his career as a high school mathematics teacher. He spent most of his career as an assessment consultant in three of Michigan's largest RESAs/ISDs. His specialties are measurement, psychometrics, and statistical analysis. Jim has served as a board member of the Michigan Educational Research Association (MERA) and as a member of the National Council on Measurement in Education (NCME).

**A Bit of Assessment Advice:** *"Tests and assessments are built for specific purposes. If you use them for things they were not designed for, you probably won't be happy with the results....And....my little secret is my education philosophy is mostly behaviorist, and that's not always in vogue to say these days. The cornerstone of behaviorism: you can teach just about anything if you can find good positive reinforcers for people."*