

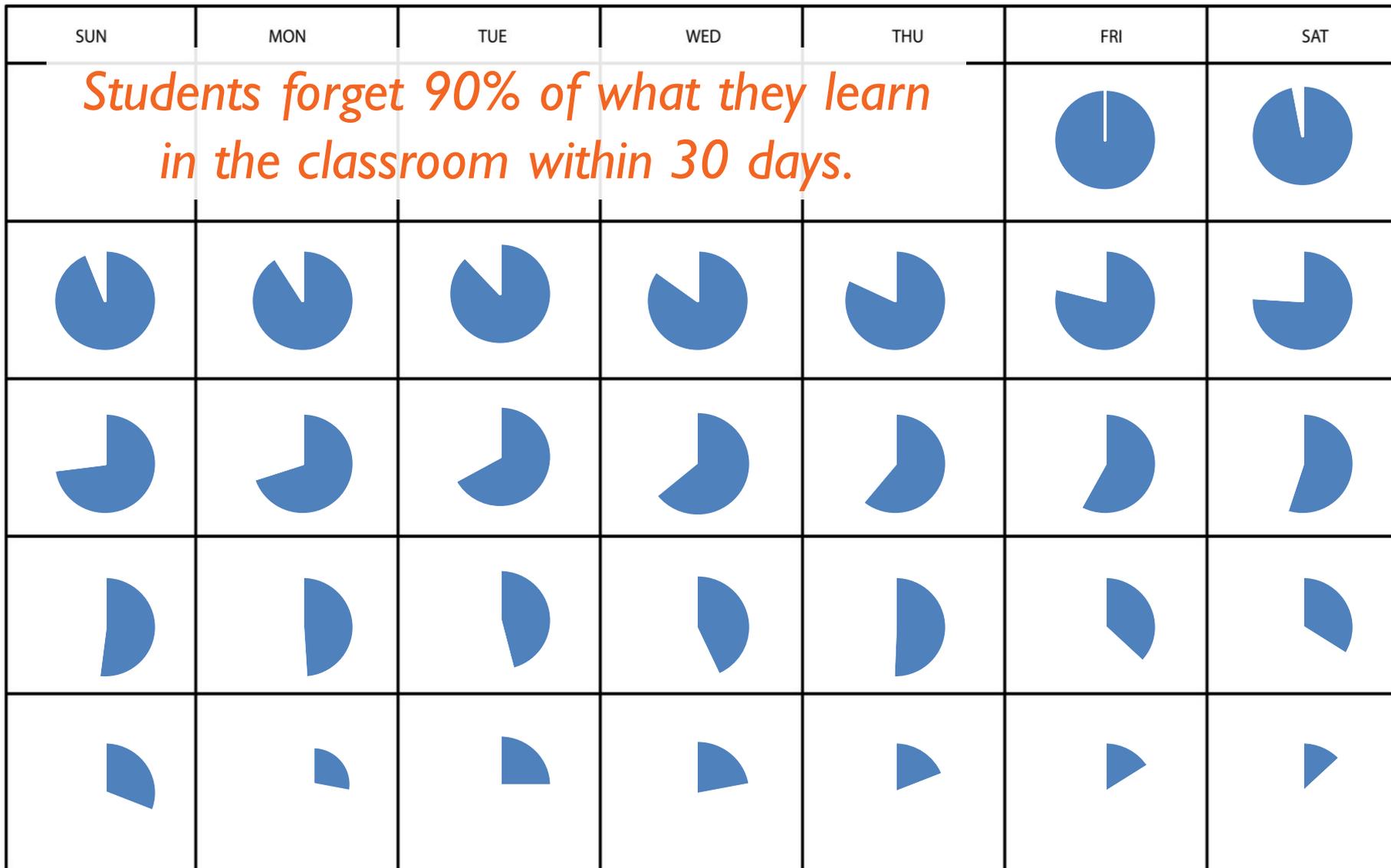
McREL
INTERNATIONAL

**Supporting Student Curiosity &
Deeper Learning With
Performance Assessments**

Bryan Goodwin, President & CEO

curiosity for better learning

Month



Why do you think students forget 90% of what they learn in the classroom within 30 days?

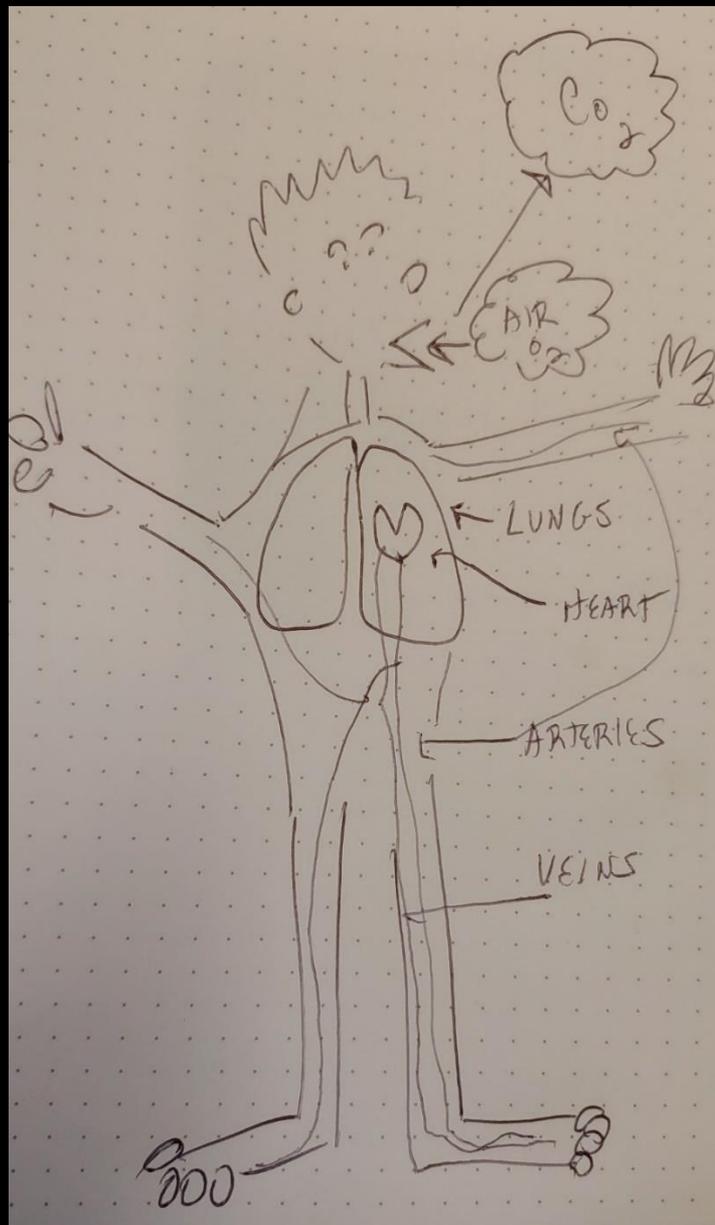
Provide Your Answer In The Chat



Step 1

Draw a diagram of the **human body's circulatory system**

- What are the parts?
- What's the process?
- What are the key vocabulary terms?



Step 2

Draw a picture of the **brain's information processing system**

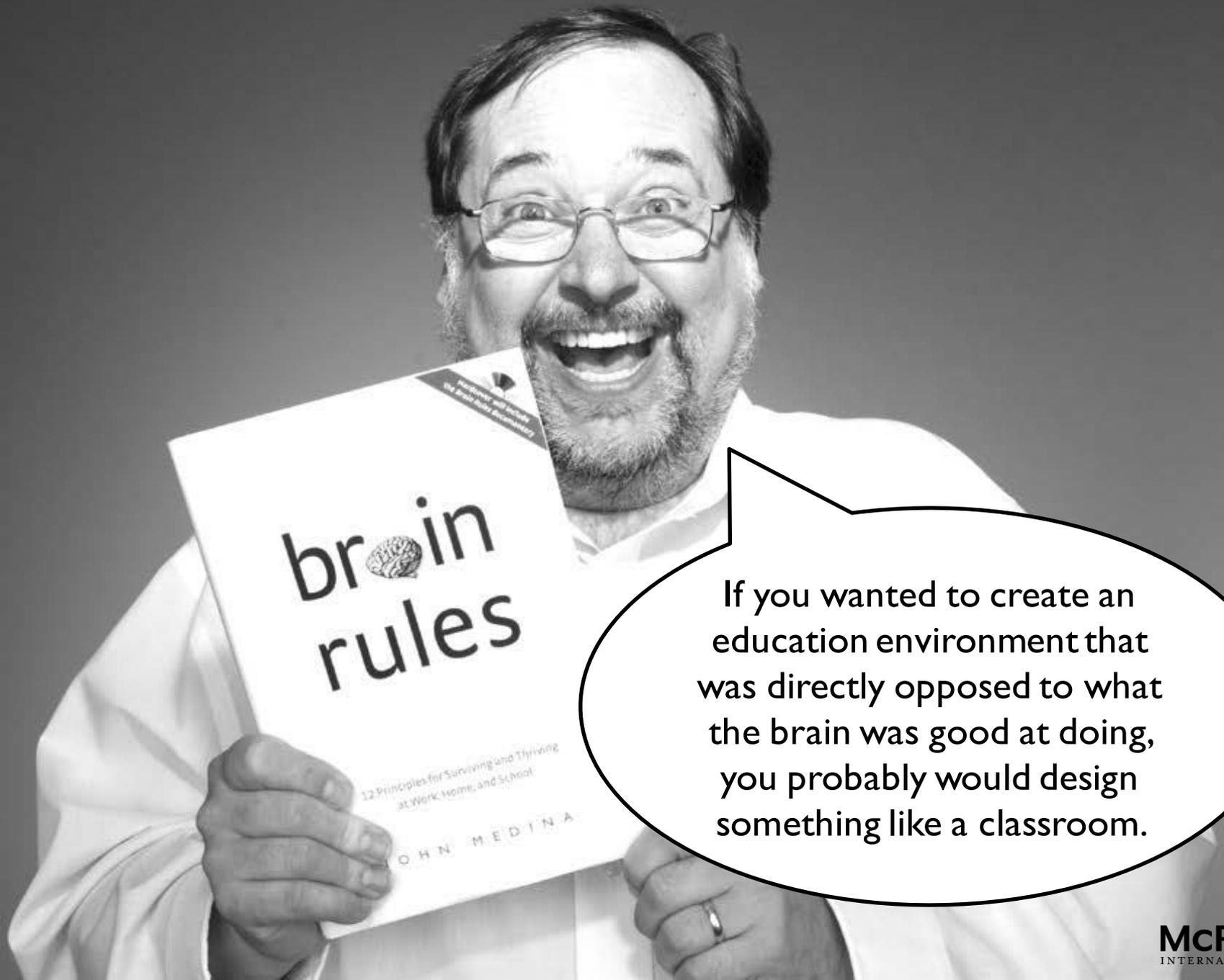
- What's the process?
- What are some key ideas / vocabulary terms?

Teaching...

A female teacher with dark hair, wearing a white collared shirt and a grey V-neck sweater, stands in a classroom. She is gesturing with both hands towards a chalkboard. The chalkboard contains three math problems: 1) $2x^2 = 10$, 2) $3 + 7(x - 4) = 109$, and 3) $5x =$. The teacher is smiling and appears to be explaining the problems to a class of students whose heads are visible in the foreground.

1) $2x^2 = 10$
2) $3 + 7(x - 4) = 109$
3) $5x =$

It's like performing non-invasive brain surgery
on 25 patients at a time.



Readers will learn
the most important
principles

brain rules

12 Principles for Surviving and Thriving
at Work, Home, and School

JOHN MEDINA

If you wanted to create an education environment that was directly opposed to what the brain was good at doing, you probably would design something like a classroom.

Our Guiding Questions For Today

What is the process of learning?

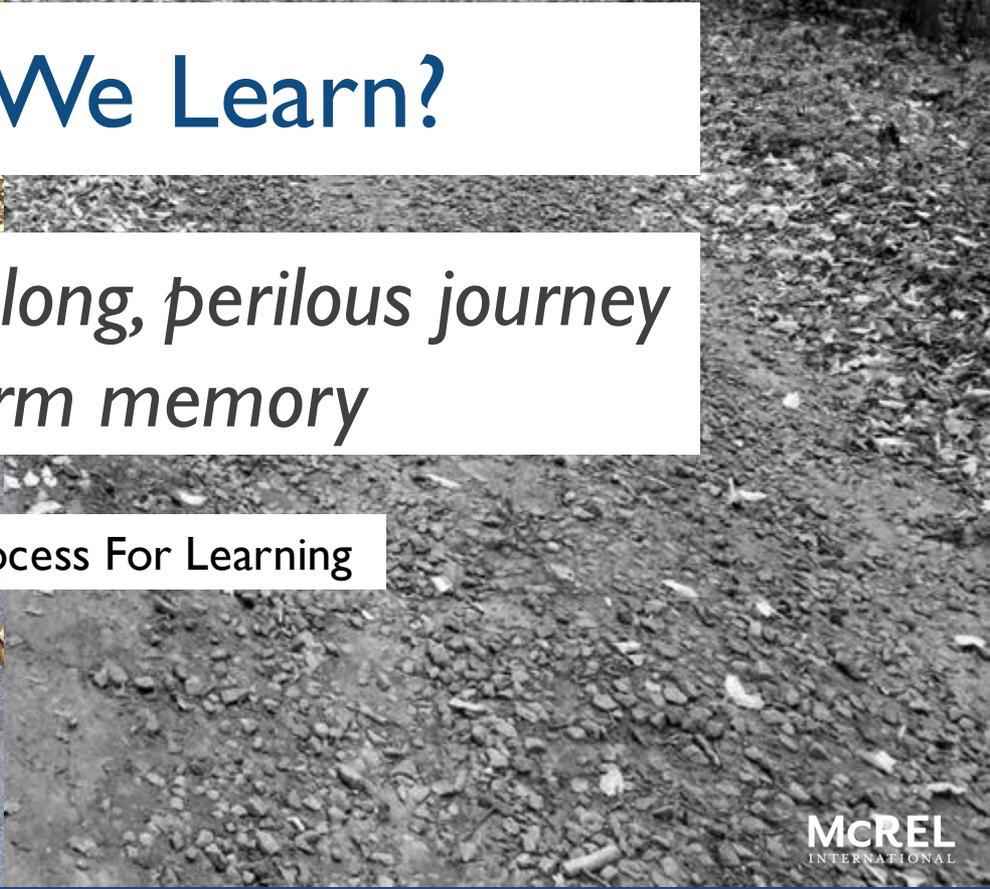
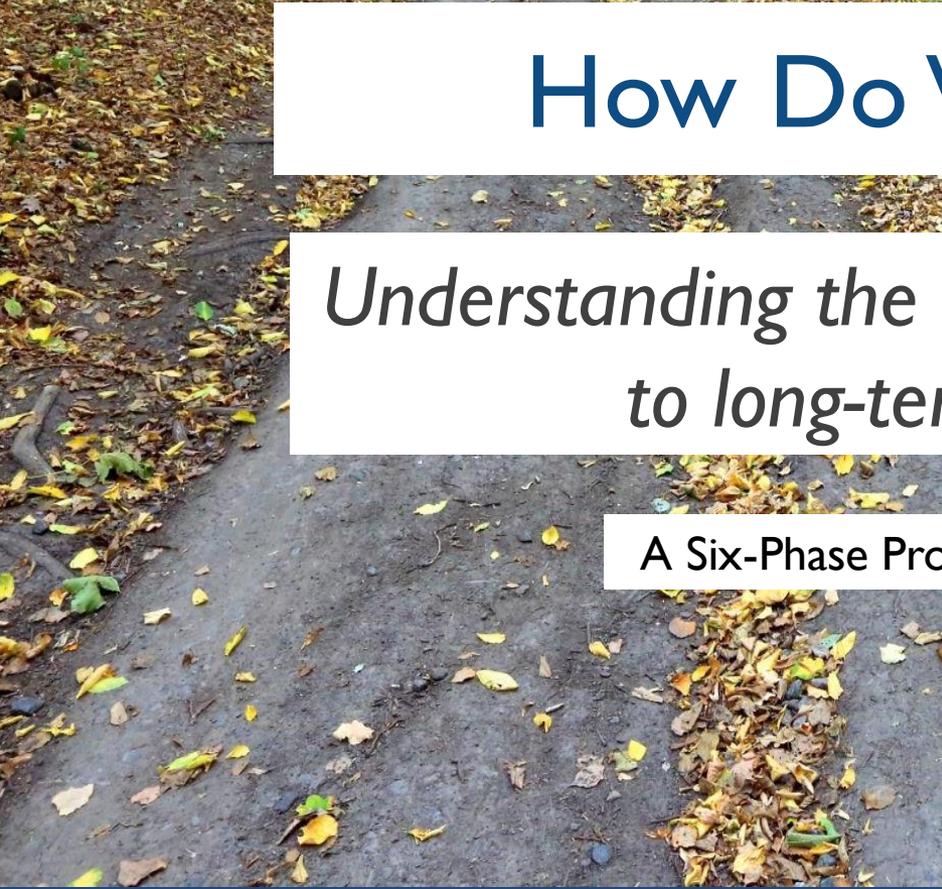
How can we apply what we know from the science of learning to create unforgettable learning experiences for students?



How Do We Learn?

*Understanding the long, perilous journey
to long-term memory*

A Six-Phase Process For Learning



Where Learning Begins: Immediate Memory



30 Seconds

Our senses record 11 million bits of information per second.

How many bits can our brains absorb?

About 120 bits per second.

How do we find signal in all this noise?



Stimuli With
Emotional Valence

Where Learning Begins: Immediate Memory



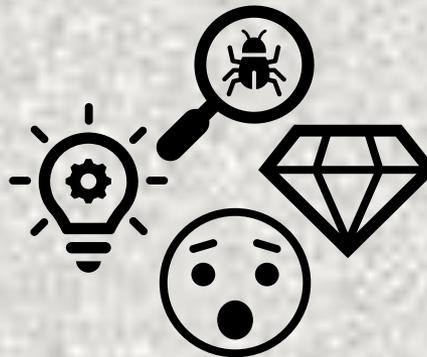
30 Seconds

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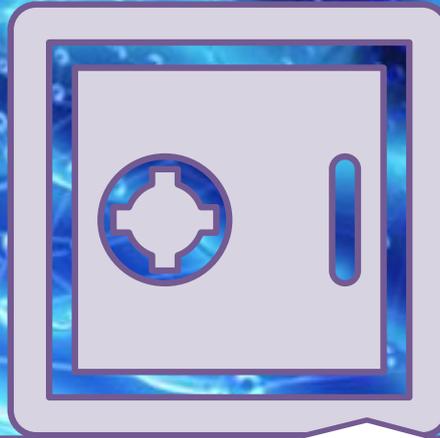
Novel or
Interesting Stimuli



Curiosity In The Brain



Activates dopamine
reward centers



Supports retention
of learning



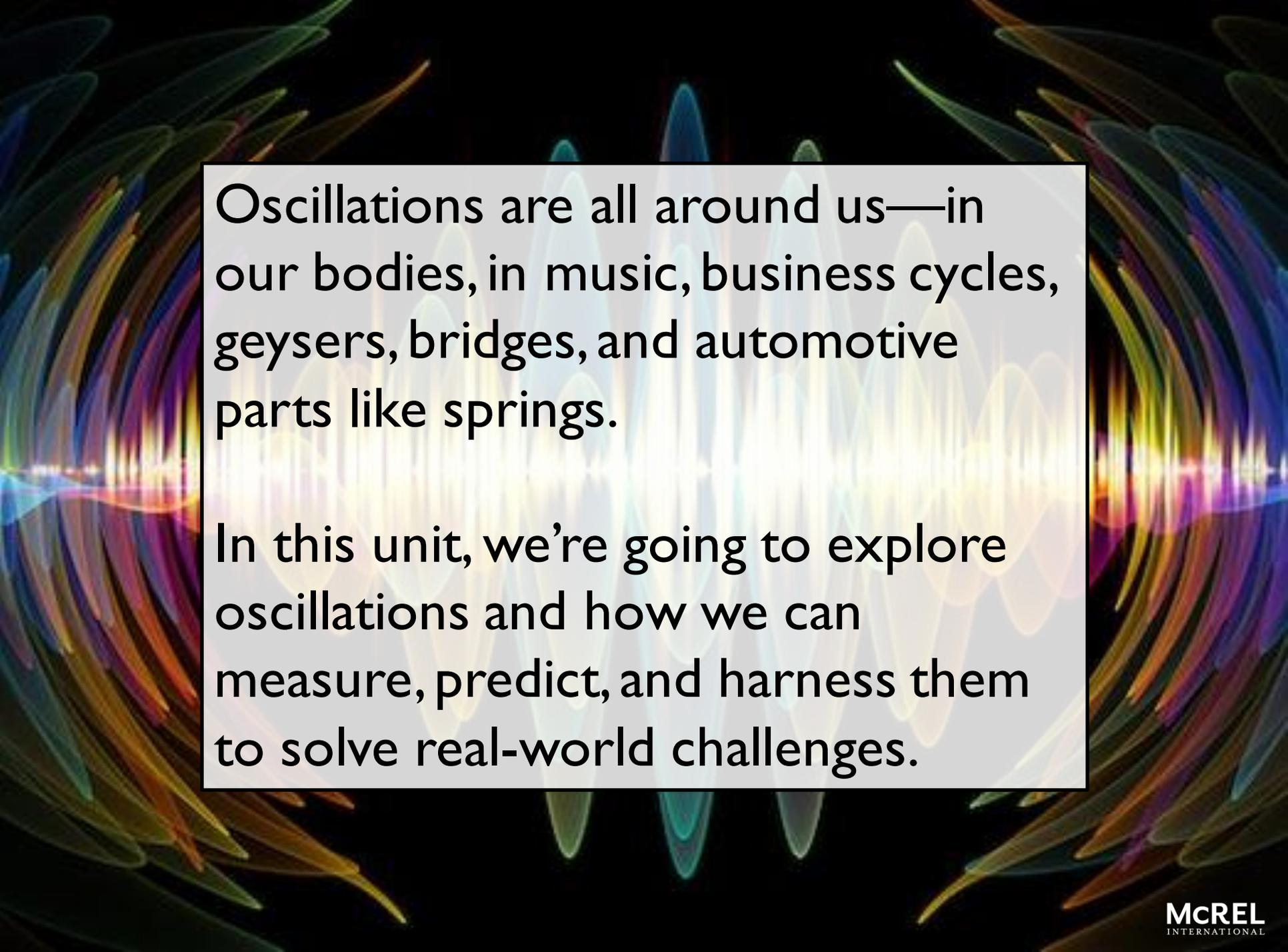
Primes the brain for
learning

Today's Assignment:

Analyze the frequency, period and amplitude of an oscillatory system.

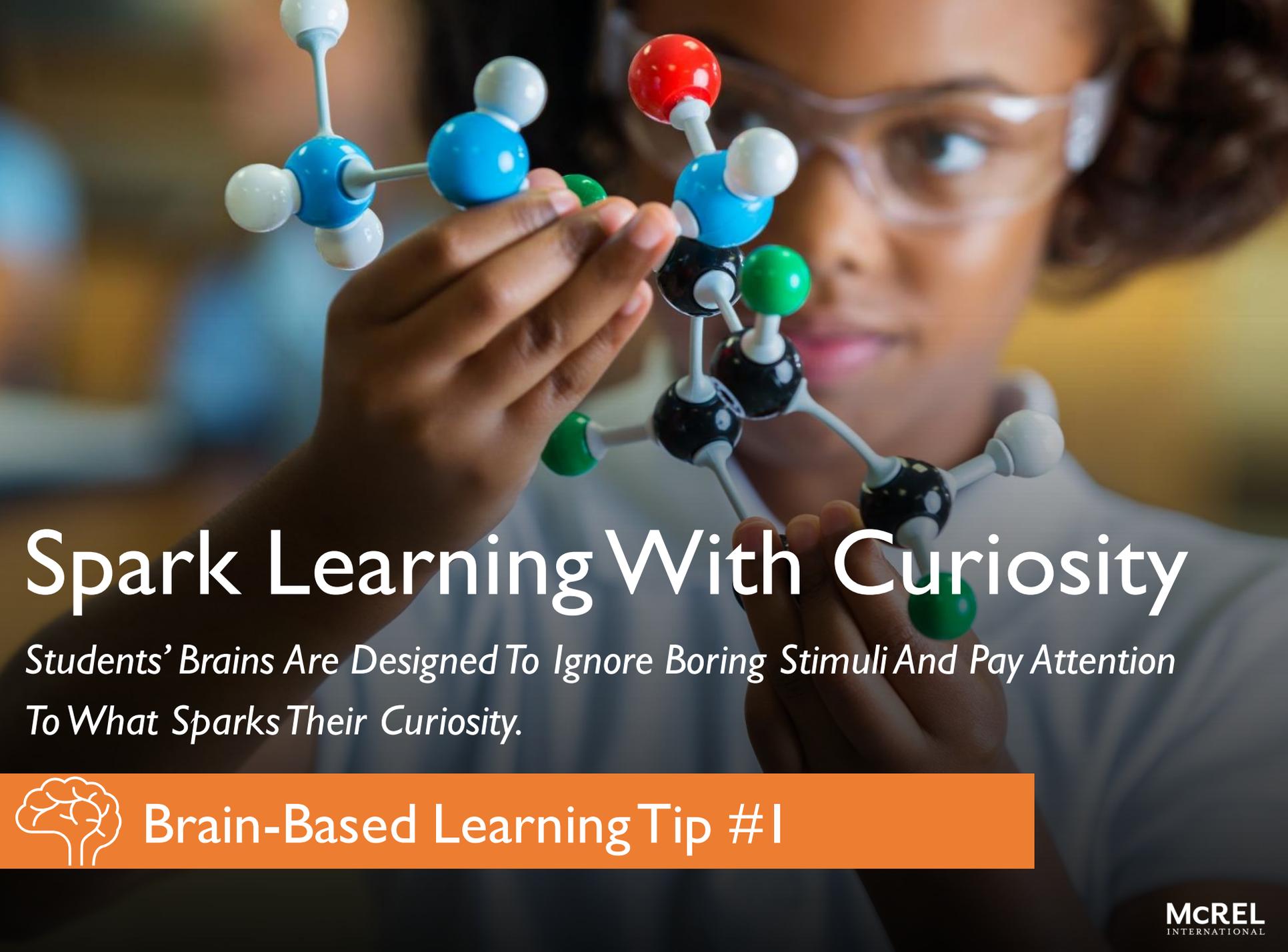
Open your books to page 47 and let's begin.





Oscillations are all around us—in our bodies, in music, business cycles, geysers, bridges, and automotive parts like springs.

In this unit, we're going to explore oscillations and how we can measure, predict, and harness them to solve real-world challenges.



Spark Learning With Curiosity

Students' Brains Are Designed To Ignore Boring Stimuli And Pay Attention To What Sparks Their Curiosity.



Brain-Based Learning Tip #1

Immediate Memory



Become Interested



Share In Chat

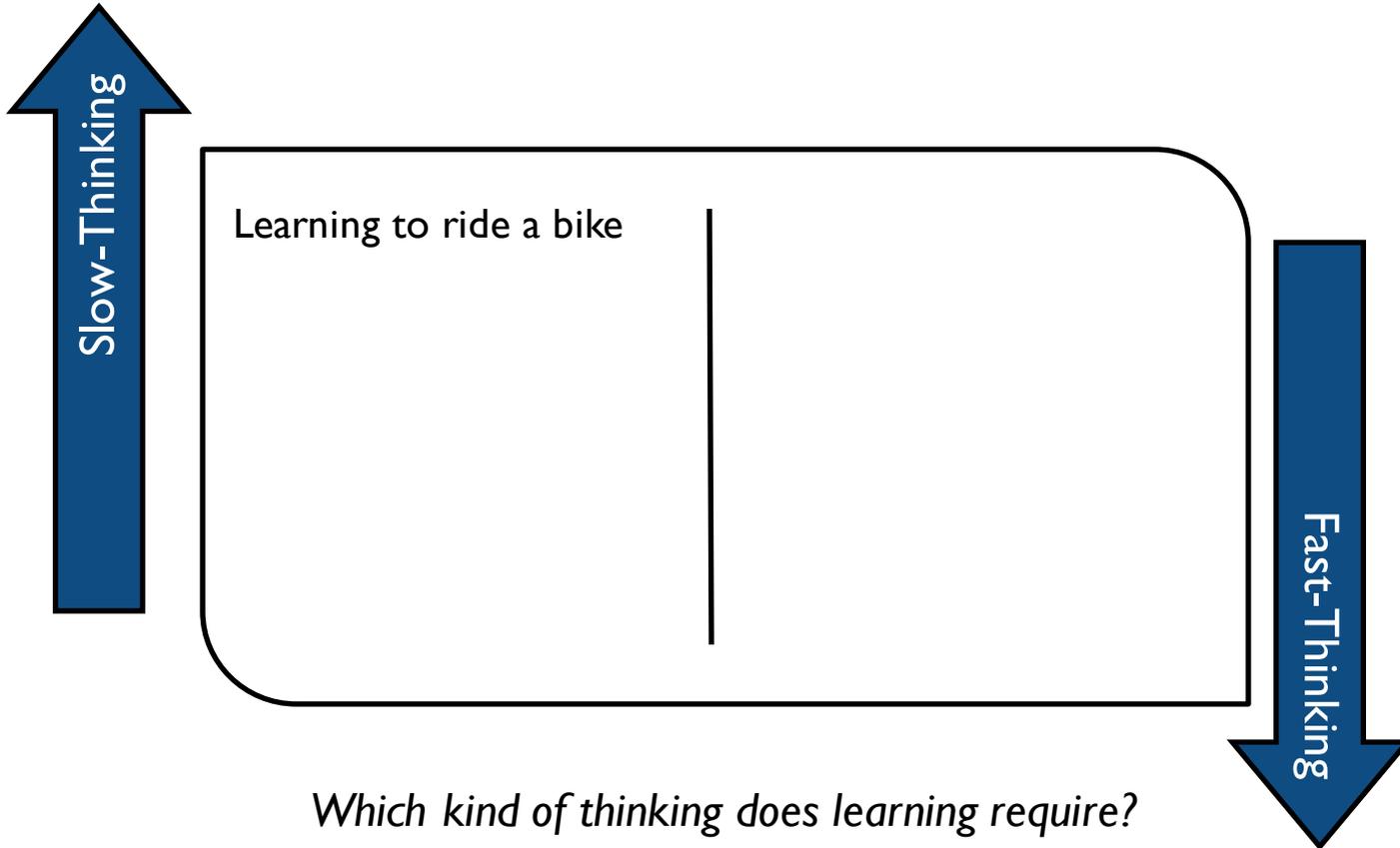
What hooks your students' curiosity?



**My Students Have Become
Interested In Learning.**

Now What?

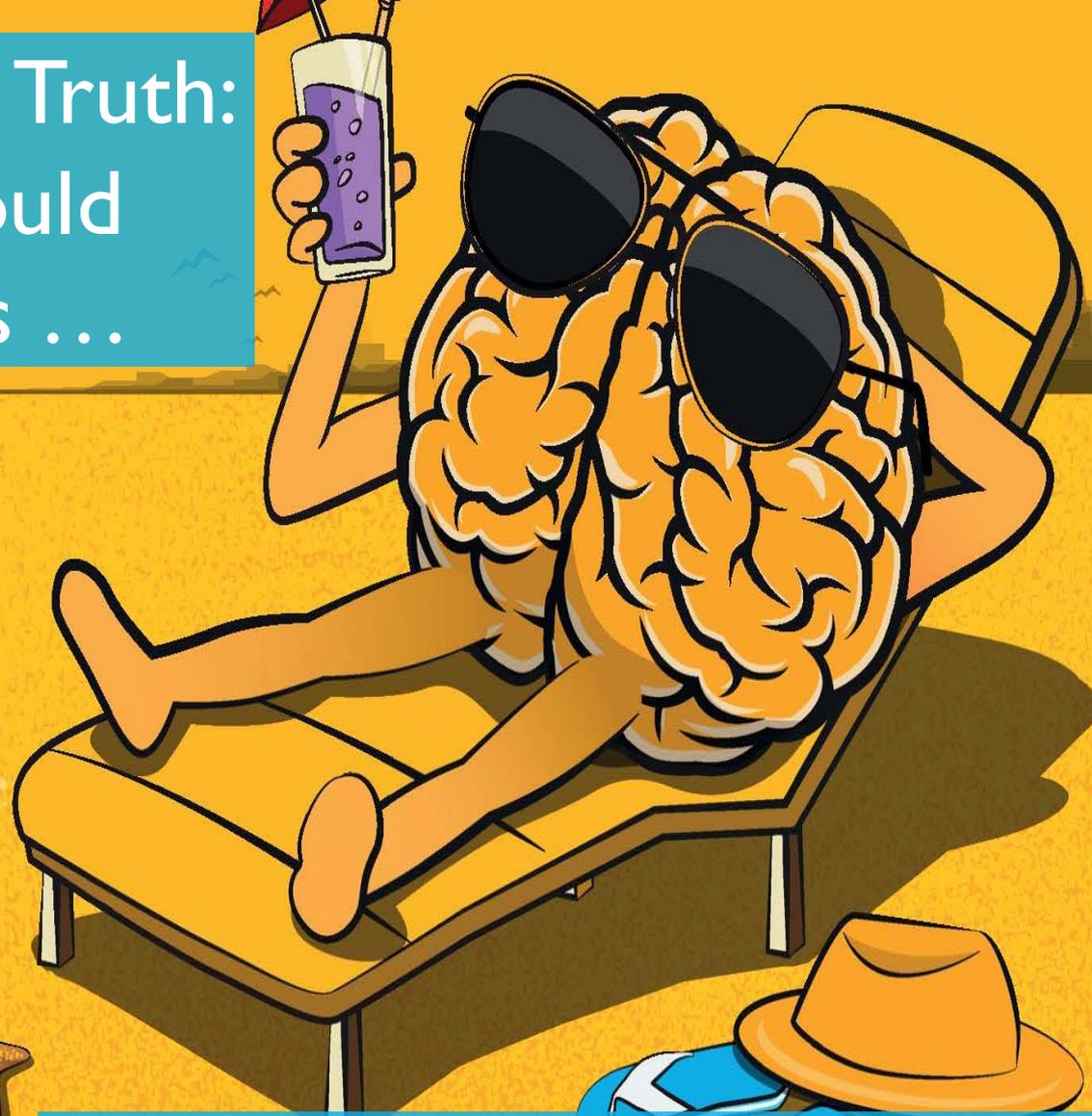
Our Brains Have Two Operating Systems



Which kind of thinking does learning require?

Which kind of thinking do our brains prefer?

An Inescapable Truth:
Our Brains Would
Rather Do This ...



So How Do Convince Our Brains To Put
Forth Effort?

Immediate Memory



Become Interested



Commit To Learning

What's The Formula For Student Motivation?

Expectancy
(can I do it?)

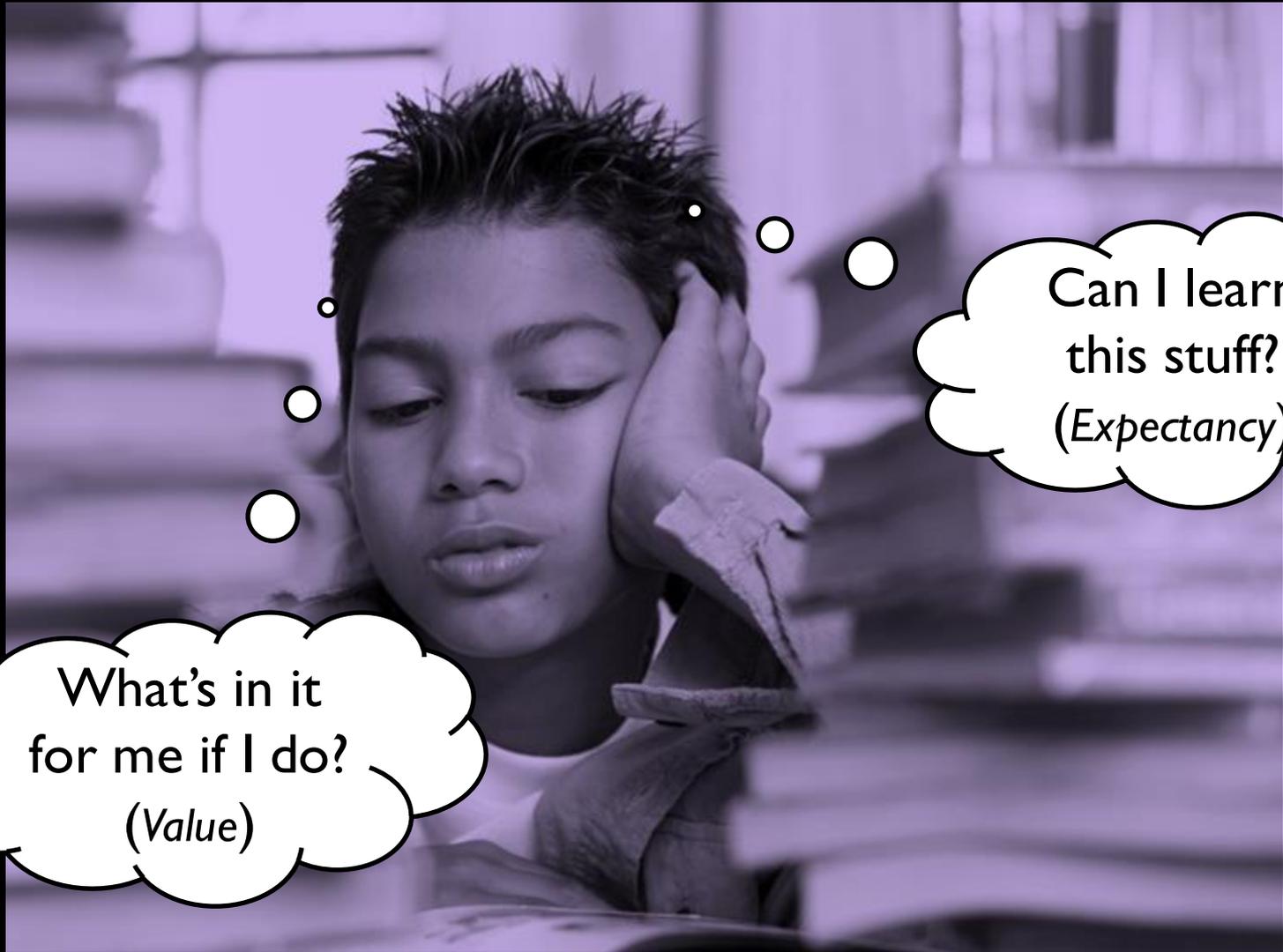


Value
(is it worth it?)



Motivation
To Learn

2 Questions Our Brains Ask Before We Commit To Learning



What's in it
for me if I do?
(Value)

Can I learn
this stuff?
(Expectancy)



Give Students a WIIFM

Students Only Learn What They Find Meaningful And Relevant—When They See What’s In It For Me



Brain-Based Learning Tip #2



Chat Discussion

When do your students most committed to learning?

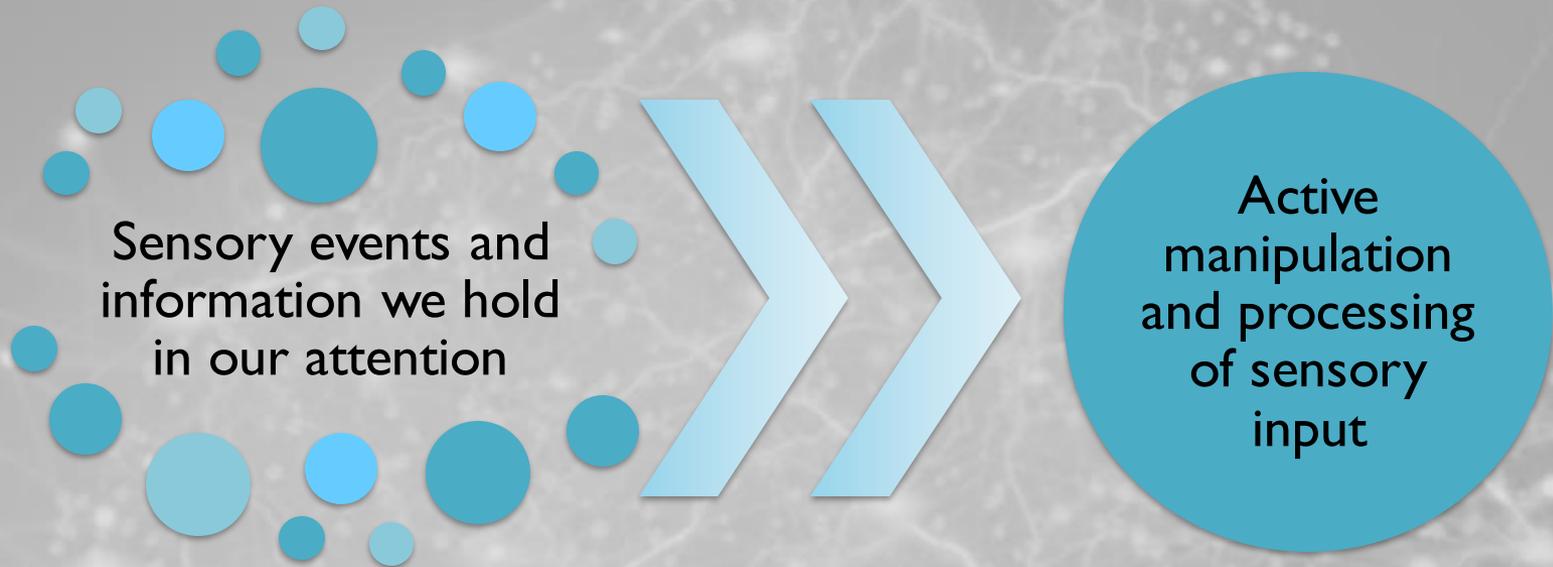
Immediate Memory

Short-Term Working Memory
(Input)

Become Interested

Commit To Learning

What Is Short-Term Working Memory?

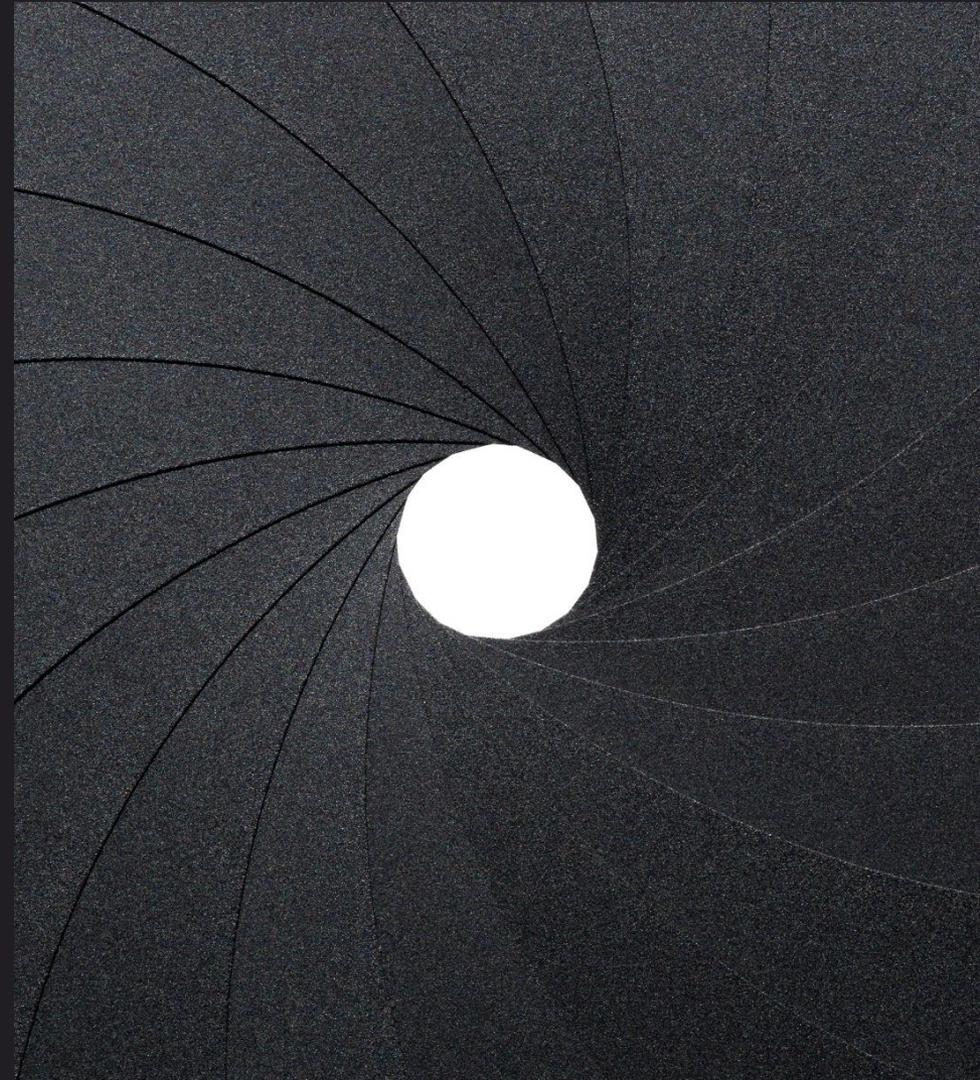


**Short-
Term**

**Working
Memory**

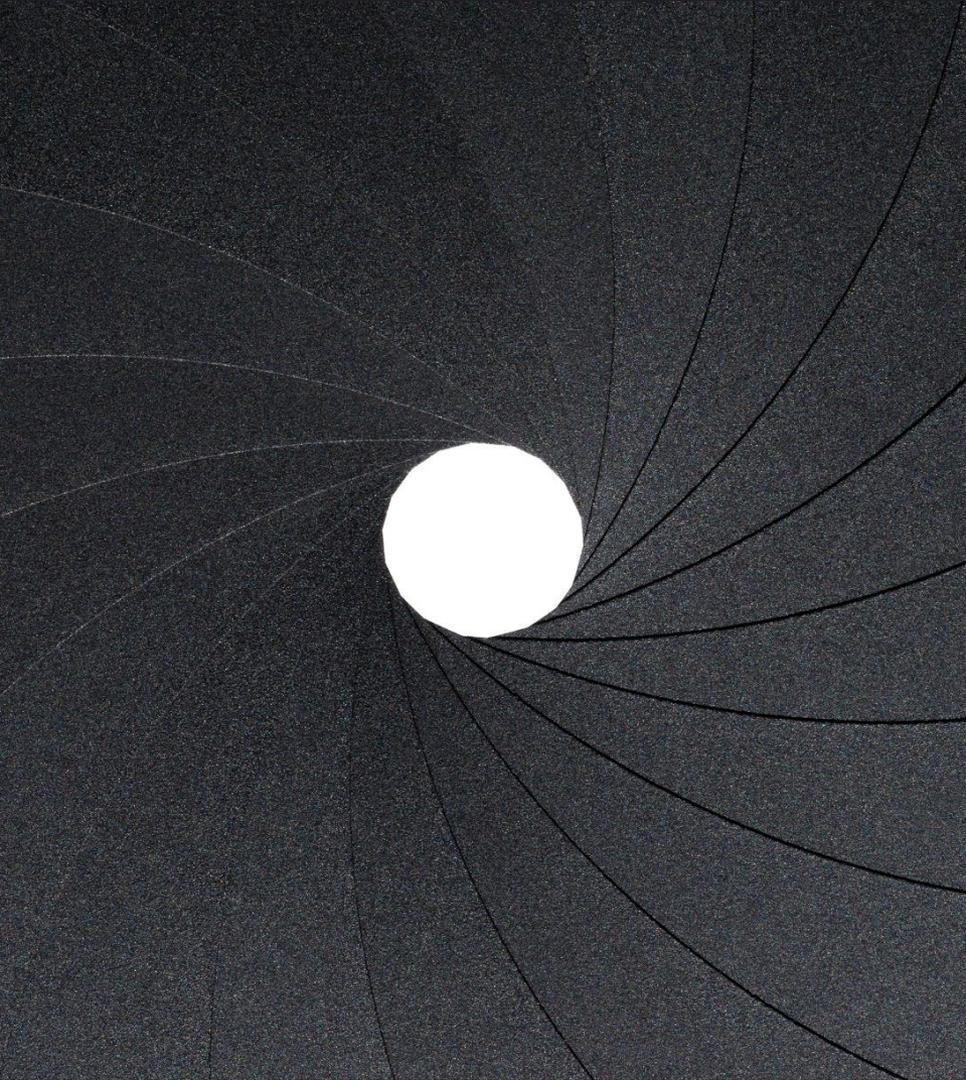
Working Memory Can Focus On Just One Thing At A Time*

Our brains receive millions of bits of stimuli per second but can only handle about 60 bits of *verbal* information at once (equivalent to one person speaking to us).





Working Memory Can Focus On Just One Thing At A Time*

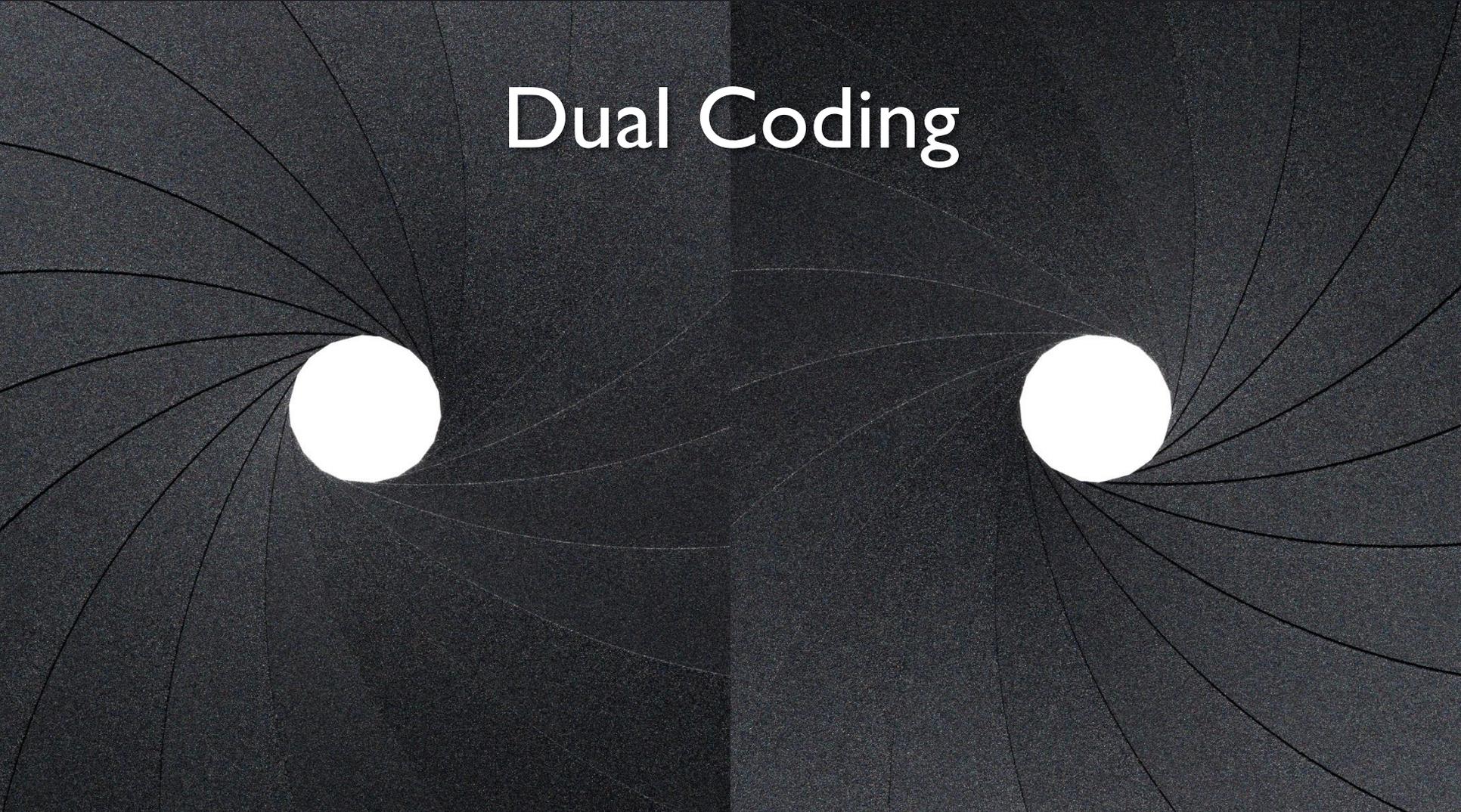


We can only process about 60 bits of *visual* information at once (which is why we can only look at one thing at a time).



Our Brains Can Only Focus On One Thing At A Time*

Dual Coding



** But we can process visual and verbal information simultaneously.*





Show and Tell

All Students Are Visual Learners So We Need To Model New Skills And Help Them Visualize Abstract Ideas.



Brain-Based Learning Tip #3

Immediate Memory



Become Interested



Commit To Learning

Short-Term Working Memory
(Encoding)



Focus On New Learning

Working Memory Can Only Hold About 4 Bits Of Information At Once



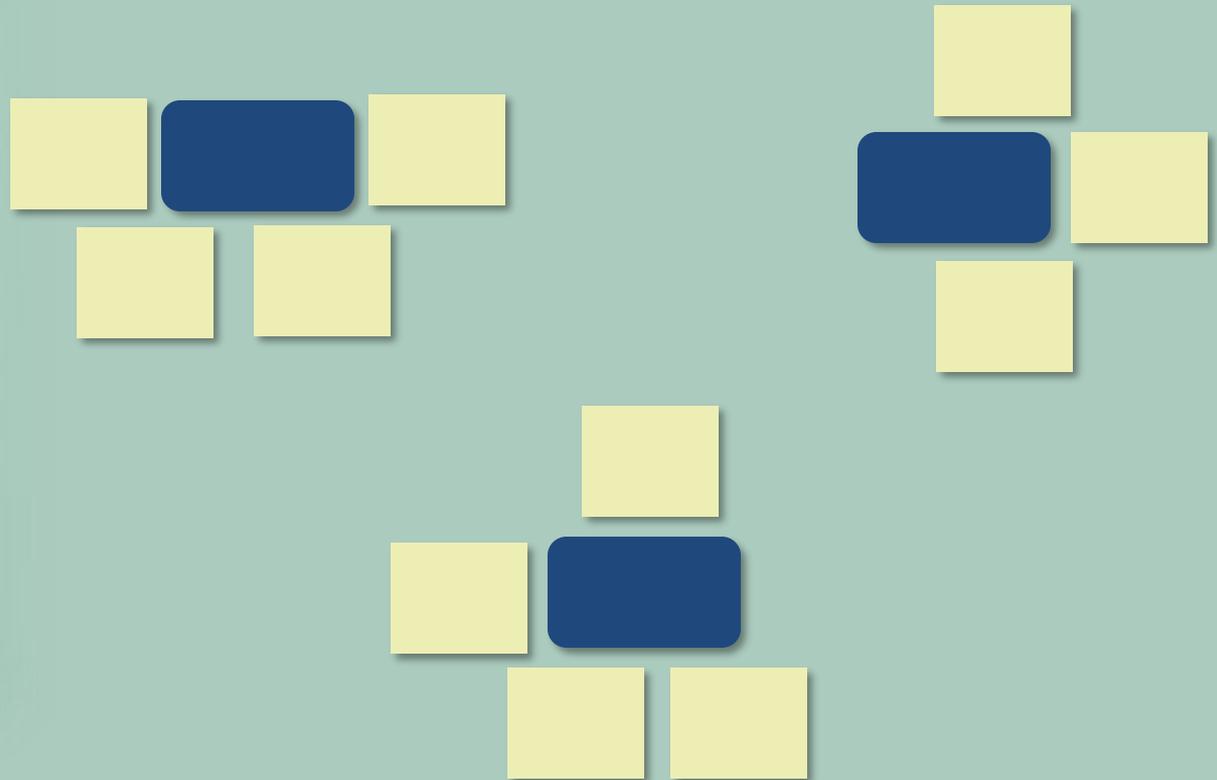
Working Memory “Times Out” After 5-10 Minutes.



Students Only
Remember What They
Think About In Working
Memory



We Learn Best When We Have Opportunities To Categorize, Connect And Cluster New Information





Chunk Learning Into Bite-Sized Segments

Give Students Time To Pause And Process Learning



Brain-Based Learning Tip #4

Pause & Process

In your experience, how often do classroom learning conditions

- Make learning visual?*
- Provide opportunities for them to pause & process their learning?*

What differences might you see in student learning if they consistently experienced these learning conditions?



Focus On New Learning



Make Sense Of Learning

Immediate Memory

Short-Term Working Memory
(Input)

Become Interested

Commit To Learning

Focus On New Learning

Short-Term Working Memory
(Consolidation)

Long-Term Memory

Make Sense of Learning

How Does The Brain Store Memories?

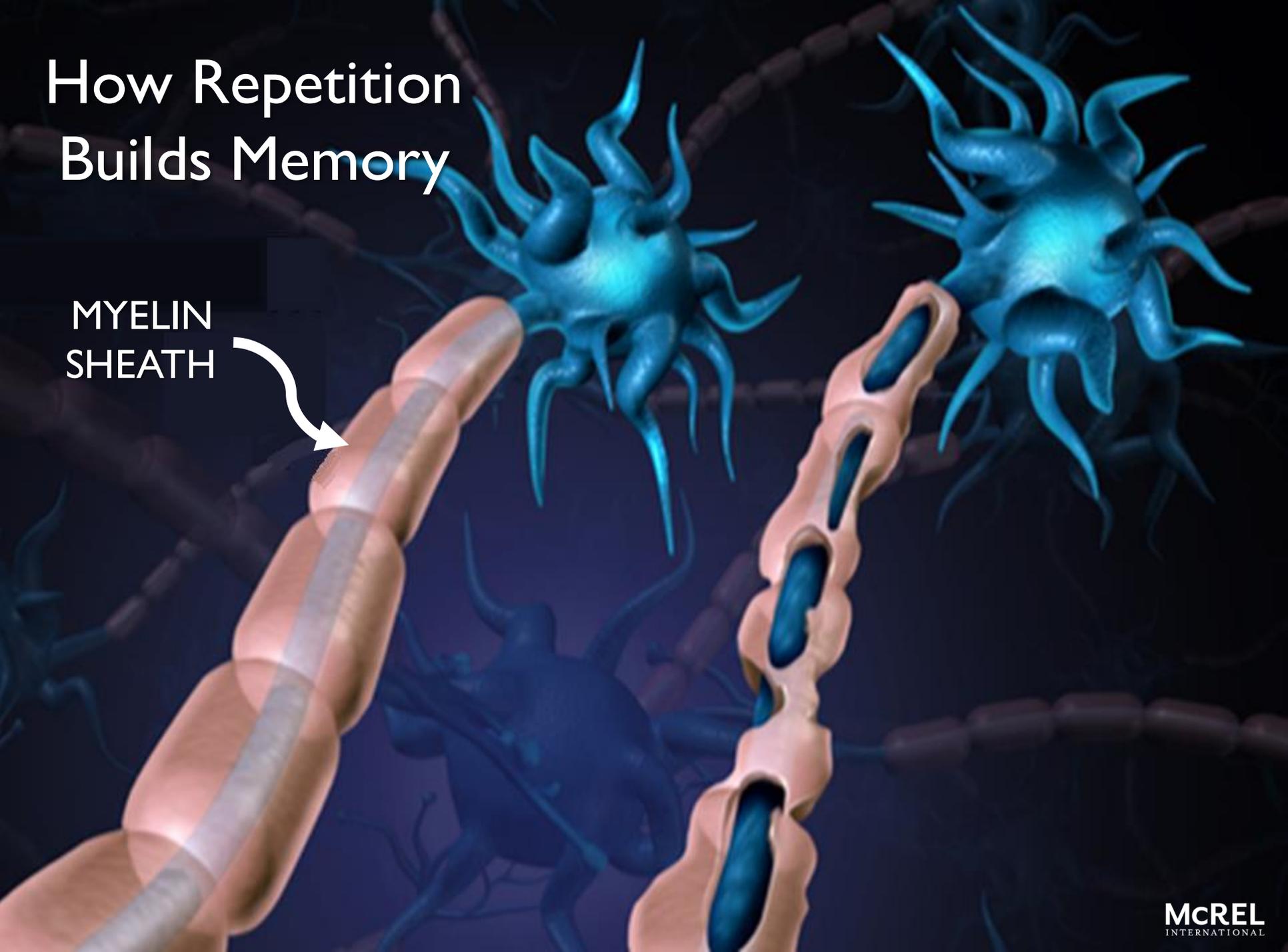
- Repeating new learning in multiple sessions spread out over days & weeks

Repeating

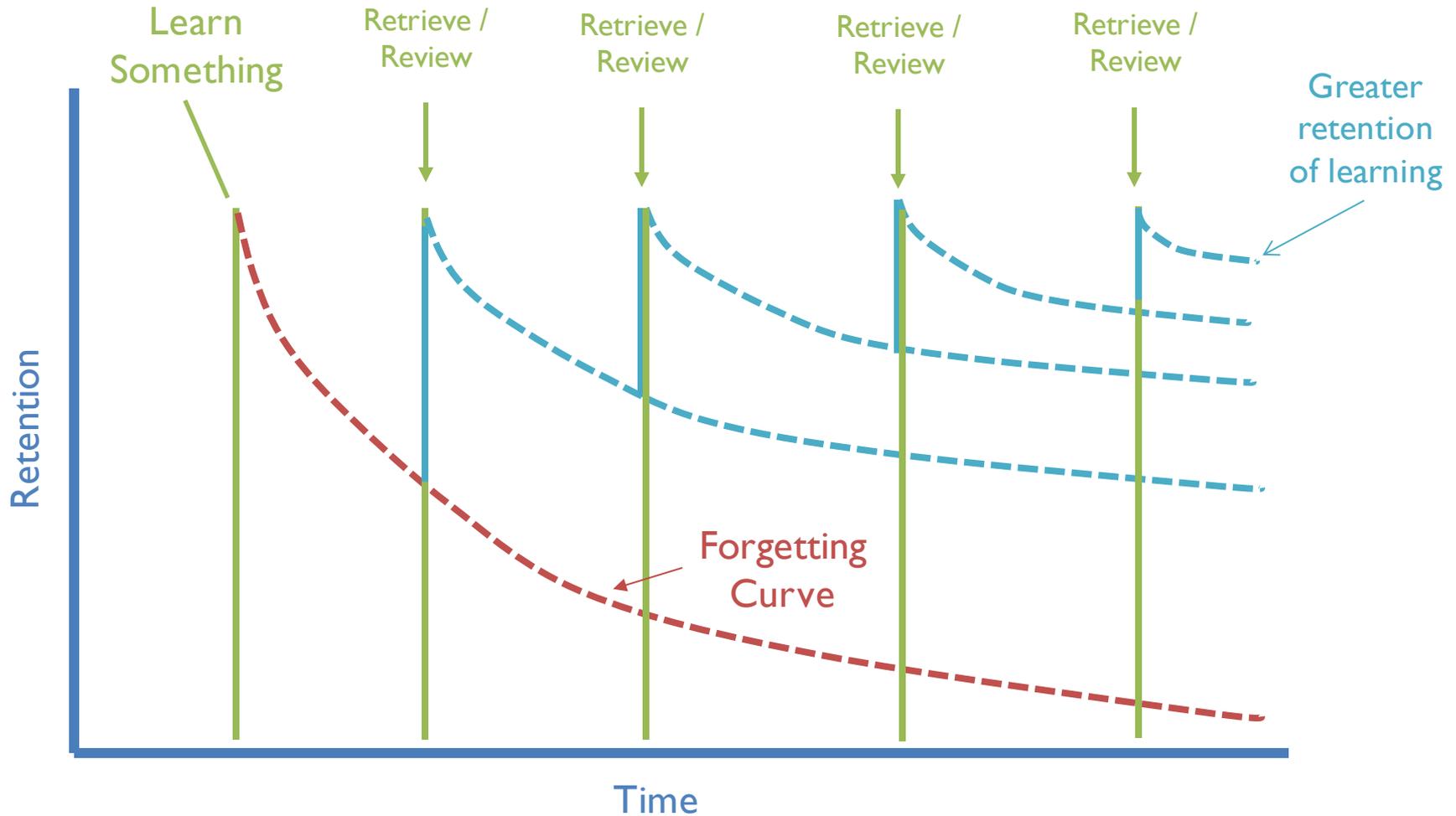


How Repetition Builds Memory

MYELIN SHEATH

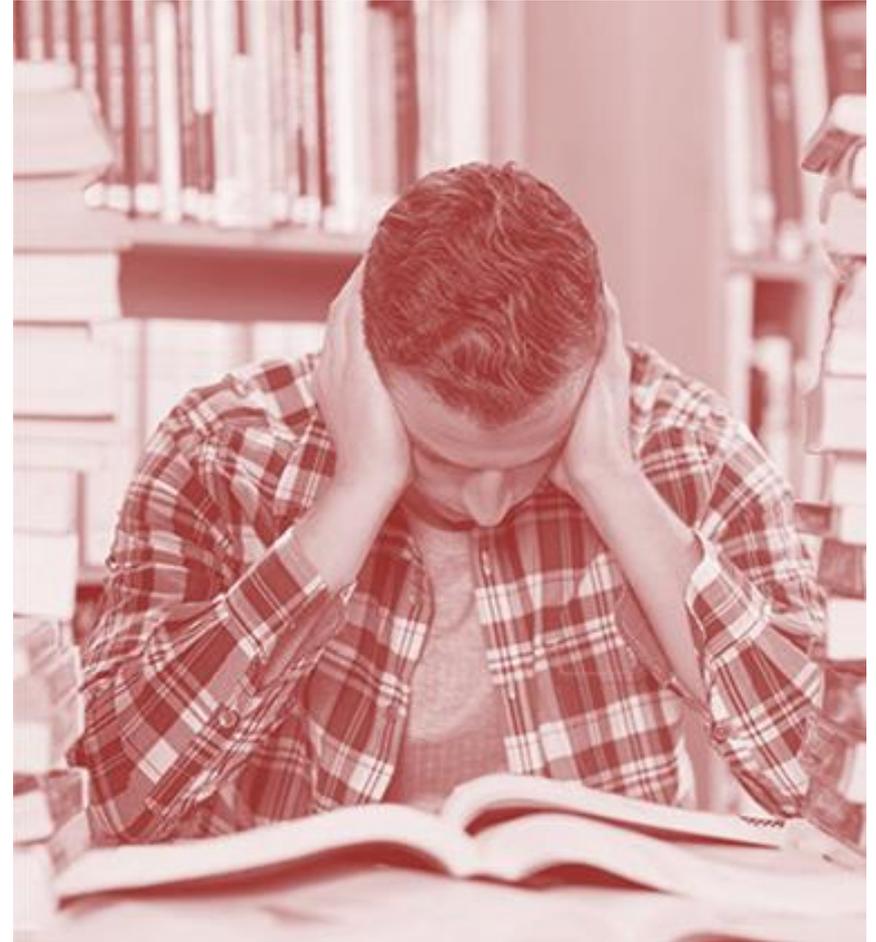


Retrieval Practice Disrupts The “Forgetting Curve”

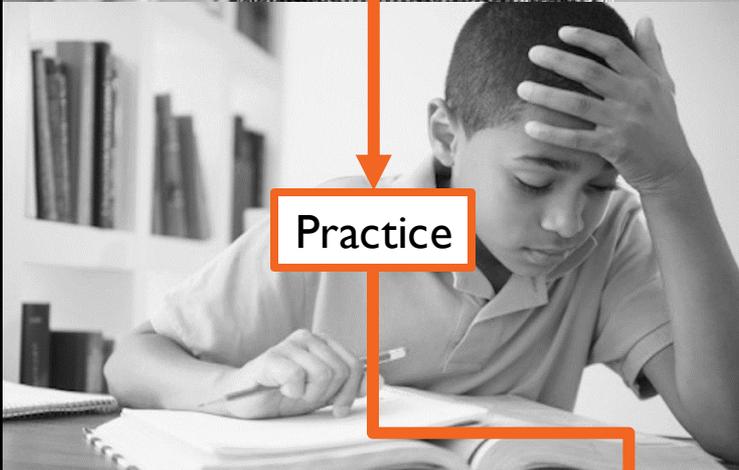


The Trouble With Cramming

- Long-term memories form via repetition over days & weeks
- Cramming leads to “fast learning and fast forgetting”



Rinse and Repeat



Space Practice Opportunities

*Students Only Learn What They
Practice In Multiple Sessions
Spread Over Time*



Brain-Based Learning Tip #5

Immediate Memory

Short-Term Working Memory (Input)

Become Interested

Commit To Learning

Focus On New Learning

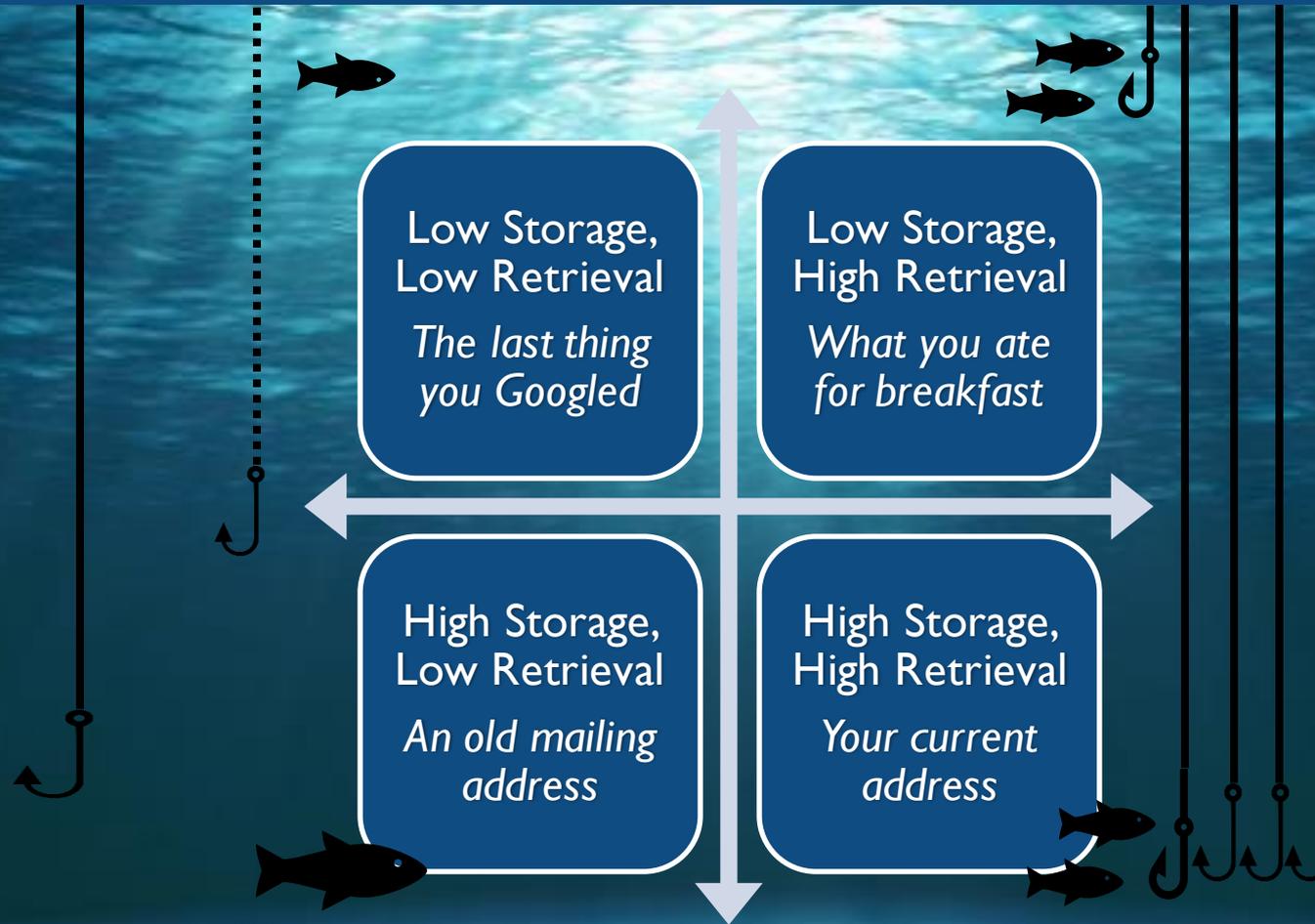
Short-Term Working Memory (Consolidation)

Long-Term Memory

Make Sense of Learning

Practice & Reflect

Memory Storage Is Not The Same Thing As Memory Retrieval



Often, Students Learn New Concepts In Just One Way And In One Setting

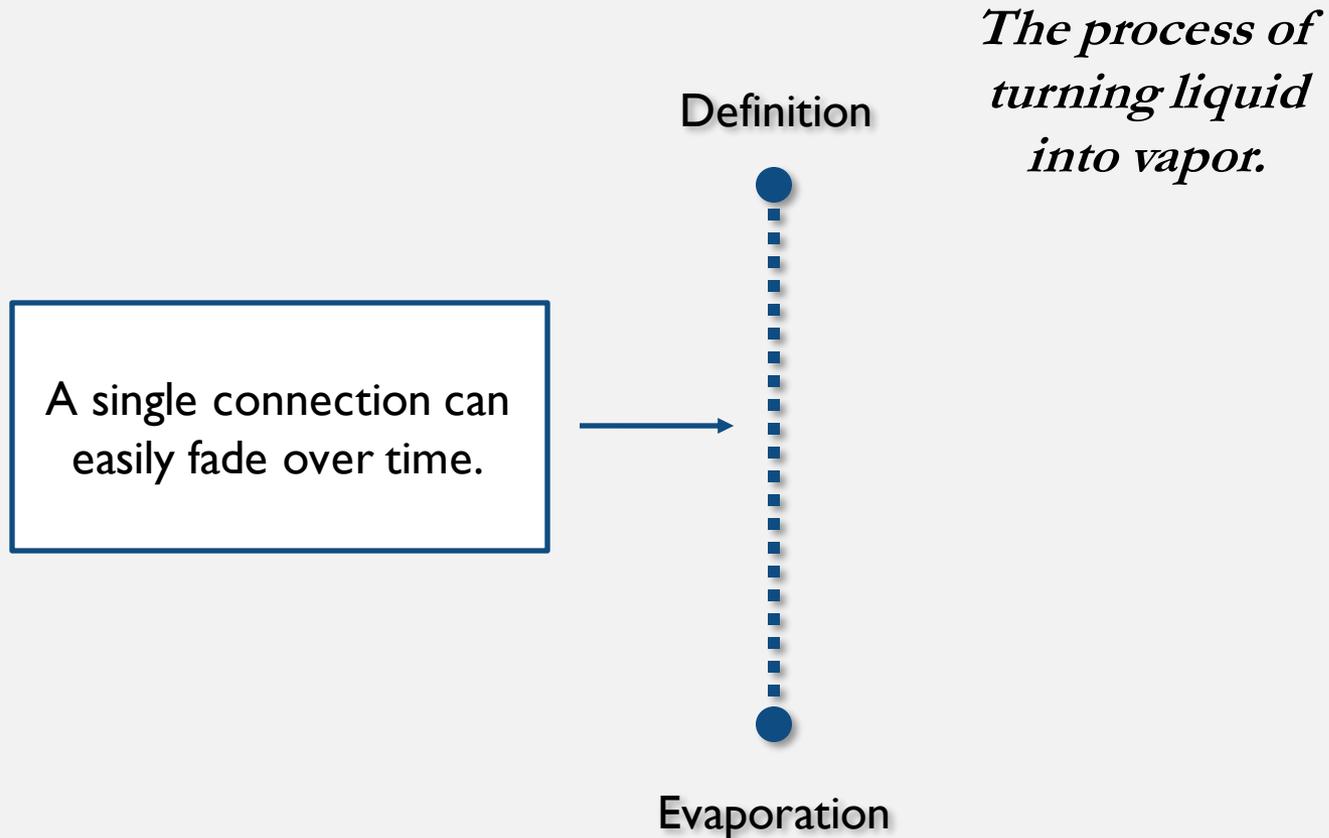
Definition

*The process of
turning liquid
into vapor.*

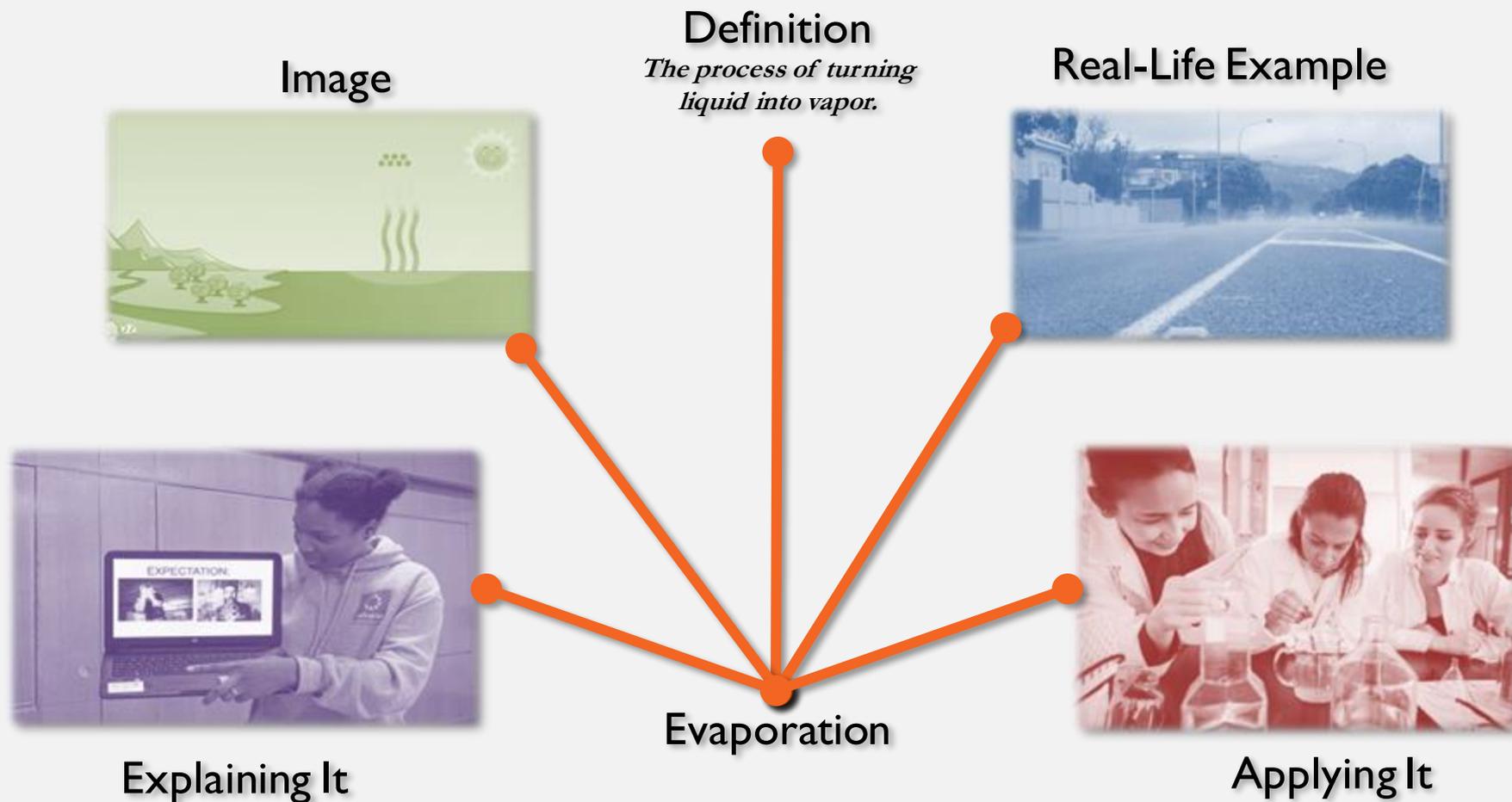


Evaporation

Yet A Single Connection Can Easily Fade Over Time



The More Connections We Make With New Learning The Better We Can Retrieve It





Knowledge Is Like Paint; It Does No Good Until It's Applied

*Students' Only Remember What They Apply Through Problem-Solving,
Writing, Research, And Investigating*



Brain-Based Learning Tip #6

Immediate Memory

Short-Term Working Memory (Input)

Become Interested

Commit To Learning

Focus On New Learning

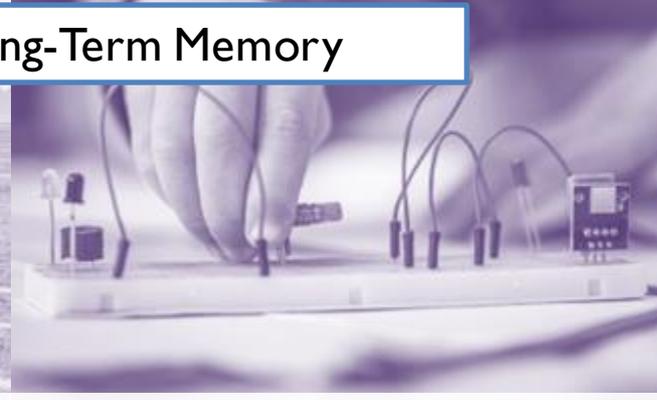
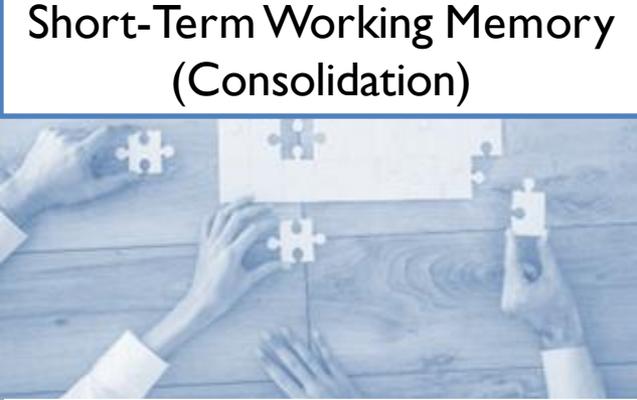
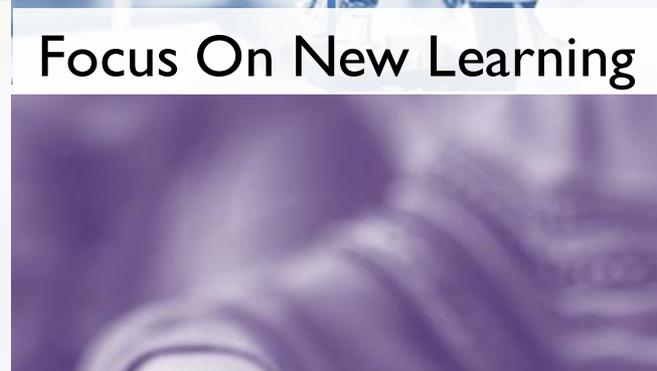
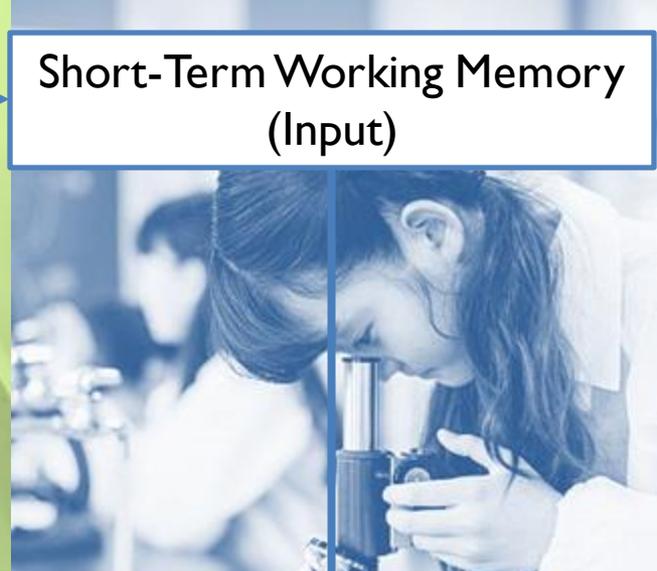
Short-Term Working Memory (Consolidation)

Long-Term Memory

Make Sense Of Learning

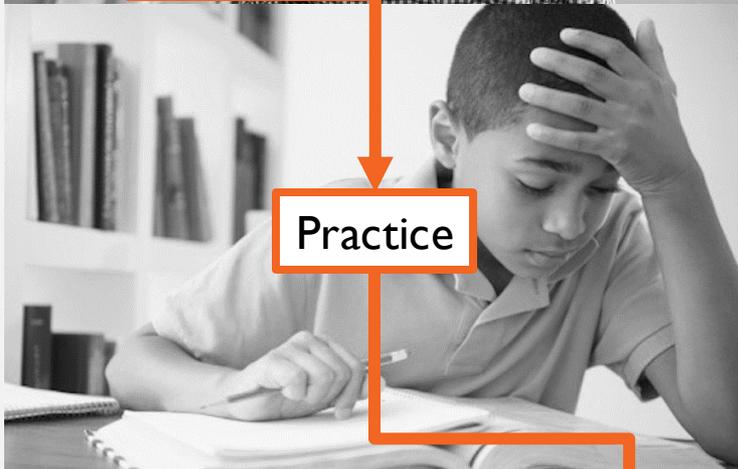
Practice & Reflect

Extend & Apply





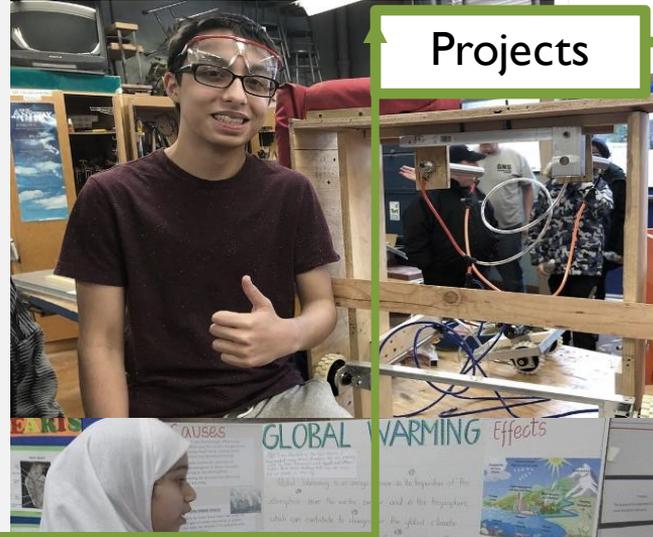
Teach



Practice



Test



Projects



Research



Writing/Presenting

Deeper Learning



Pause & Process

In your experience, how often do students in your classrooms experience these learning conditions?

- *Practicing and re-learning new knowledge and skills in sessions intentionally spread out over days and weeks*
- *Opportunities to develop deep neural connections to learning with “minds on” activities?*

What differences might you see in student learning if they had regular exposure to these learning conditions?



Practice & Reflect



Extend & Apply

Three Ways to Help Students Extend & Apply New Learning (& Rethink Assessments)

Cognitive Writing

Writing assignments that deepen learning by prompting students to think deeply about new learning.

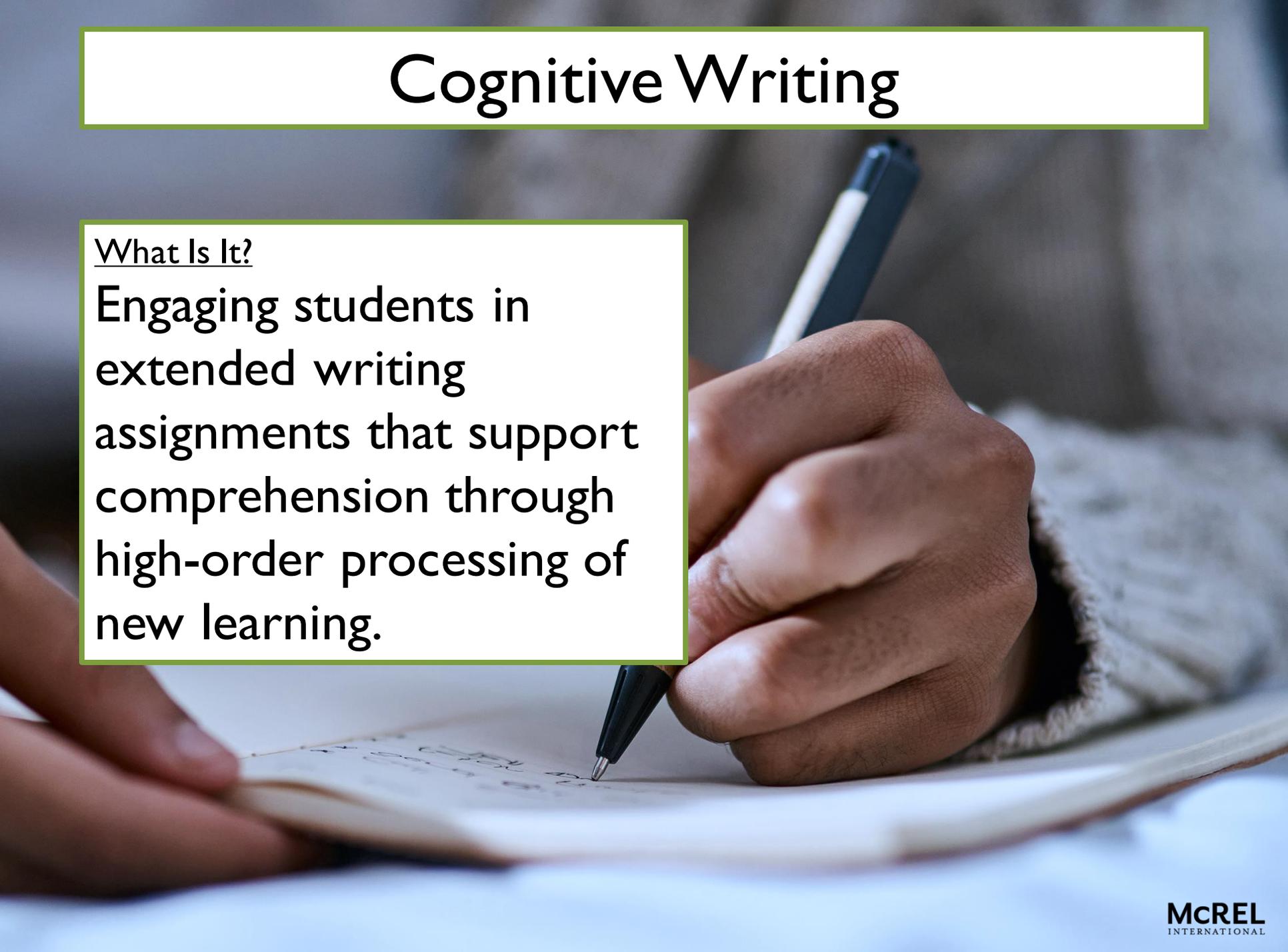
Guided Investigations

Experiments, inquiry, and research projects that require high levels of cognitive engagement.

Structured Problem Solving

Engaging students in using quantitative reasoning & math skills to solve real-life problems.

Cognitive Writing

A close-up photograph of a person's hands writing in a notebook. The person is holding a black pen and writing on a piece of paper. The background is blurred, showing a light-colored sweater.

What Is It?

Engaging students in extended writing assignments that support comprehension through high-order processing of new learning.

Cognitive Writing

What's The Point?

- Arranging thoughts, concept & ideas into sentences and paragraphs help us arrange them in our brains.
- Writing is a powerful tool for deep learning in all subject areas as it engages students in thinking about their learning, sharpens their understanding, and helps them make multiple connections to new learning

How Should Teachers Use Cognitive Writing?

- To help students process new learning (e.g., connecting ideas, comparing and contrasting concepts, developing and defending arguments).
- To teach thinking skills associated with writing (e.g., setting goals, identifying main ideas and expressing them in one's own words, developing original ideas, revising one's own thinking).

How Do Students Use Cognitive Writing?

- To engage in deep learning by aggregating disparate concepts into big ideas and mental schema that support retention and retrieval of new learning.
- To sustain curiosity and interest in learning by making personal connections to it and having opportunities to express their own ideas (finding “voice” in their learning).

Designing Cognitive Writing Assignments



1: Identify What Students Should Think About To Deepen Their Learning



2: Design A Writing Assignment That Prompts Students To Think About Their Learning



3: Teach Thinking & Writing Skills Directly



4. Create A “Thinksheet” To Guide Writing



5. Provide Students With A Rubric To Help Them Self-assess Progress Toward Mastery

Examples of Cognitive Writing Assignments

Thinking Skill	Example
Comparison	<p>What parallels exist between the Pax Romana and Pax Americana?</p> <p>In what ways are Walter and Mama's motivations different? Alike?</p>
Analysis	<p>How does the author build tension in "The Most Dangerous Game"?</p> <p>What genetic adaptations make sharks "nature's perfect predators"?</p>
Evaluation	<p>Does <i>Citizen Kane</i> deserve its reputation as a great film?</p> <p>Do political parties help or hinder democracy?</p>
Synthesis	<p>Based upon what you've learned about non-native species, should they be exterminated?</p> <p>Based on what you've learned about social media and its effects on mental health, should we restrict young people's access to it?</p>

Guided Investigations

What Is It?

Engaging students in experiments, inquiry-based learning, and research projects that require high levels of cognitive engagement.

Guided Investigations

What's The Point?

- The more ways we reflect on, apply, and connect new learning to prior learning, the deeper we learn it.
- Students need hands-on and “minds on” opportunities to explore big ideas, observe real-world phenomena, analyze evidence, and report their discoveries.
- Minimally guided instruction is often detrimental for younger and lower-performing students, so teachers must balance direct instruction with independent learning.

How Should Teachers Use Guided Investigations?

- To engage students in extending and applying foundational knowledge and skills acquired during classroom-based, direct instruction.
- To help students consolidate and deepen knowledge by inviting them to observe and analyze scientific and social phenomena and reflect on their learning.

How Do Students Use Guided Investigations?

- To think deeply about their learning and develop rich neural networks that support greater retention and retrieval of new learning.
- To better understand social and scientific phenomena by observing and/or investigating them, collecting and analyzing data, and developing and defending ideas with evidence.
- To deepen their personal connections to learning.

Many Activities Are Hands On, But Not “Minds On.”

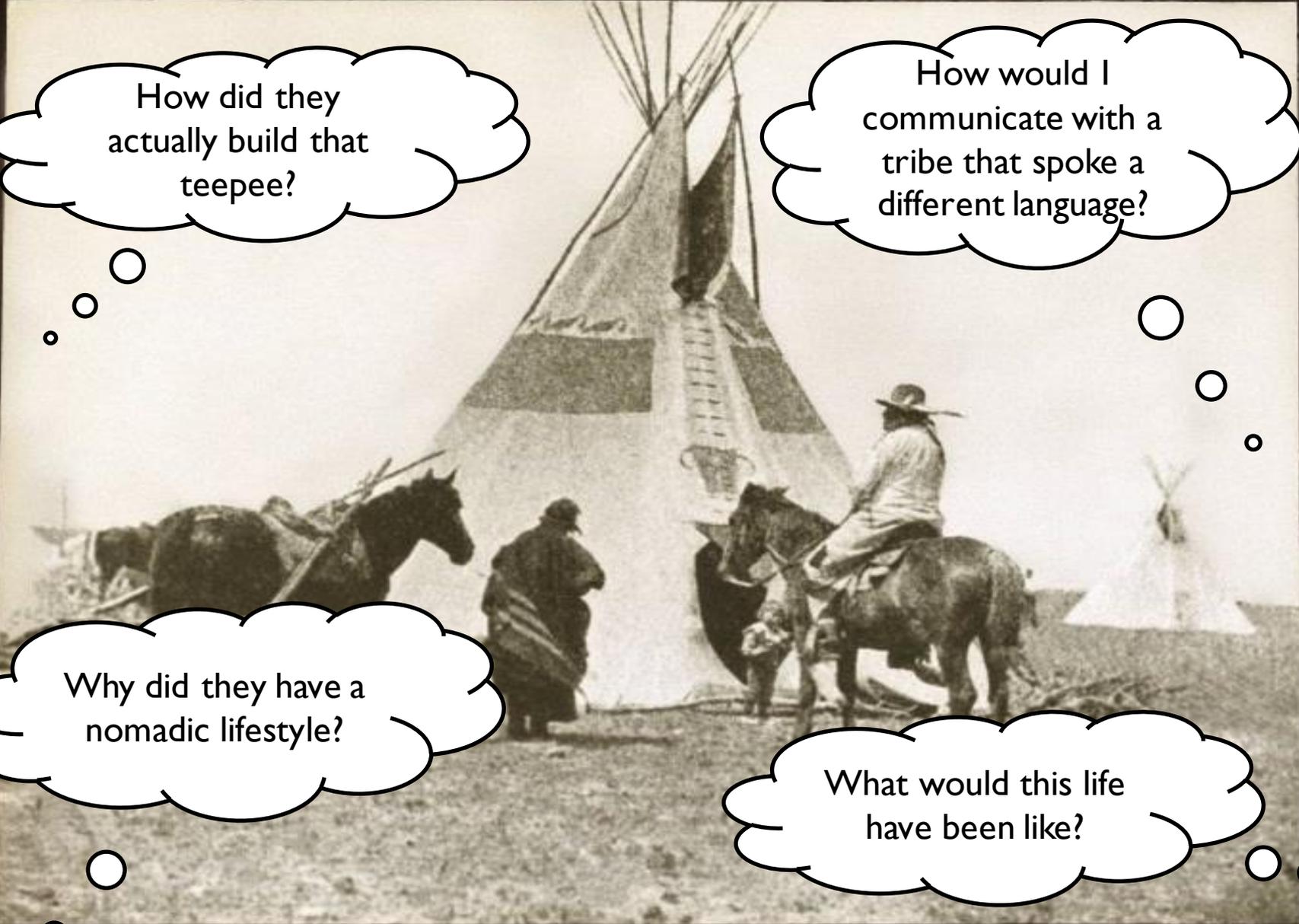


Should I use glue or paste?

Will my teacher care that I don't have a sky on the right side?

Oh no! My brown marker is running out!

Why won't my third horse stand up?



How did they actually build that teepee?

How would I communicate with a tribe that spoke a different language?

Why did they have a nomadic lifestyle?

What would this life have been like?

Designing Guided Investigations



1: Identify Essential Knowledge Students Should Think About To Deepen Their Learning



2: Identify What Essential Knowledge You'll Teach And What Students Will Discover



3. Guide The Investigation



4. Anchor Student Learning To A Performance Task That Reflects Mastery Learning

An Example

What natural forces drive the hurricane season in the Atlantic?

Why are some hurricane seasons worse than others?

What has been the pattern of hurricane seasons over the past few decades?

How might climate change affect hurricane seasons?



Demonstrate Your Learning By



Creating a children's book to explain hurricanes.



Creating a documentary video to explain the science of hurricanes.



Writing a magazine article explaining why hurricanes are likely to grow worse.

Structured Problem Solving

What Is It?

Building students mental models by teaching them step-by-step processes for understanding and applying knowledge and skills to solve complex, real-life problems.



Structured Problem Solving

What's The Point?

- Anchoring learning in real-life problems enhances student motivation and problem-solving skills.
- Students often need direct instruction to learn how to recognize problem structures of real-world problems and retrieve appropriate methods for solving them.
- Helping students develop mental schema needed to apply foundational knowledge and skills to solve real-world problems reflects the culmination of learning.

How Should Teachers Use Structured Problem Solving?

- To increase student interest by engaging them in solving meaningful, real-world problems.
- To help students embed math and quantitative skills into long-term memory by giving them opportunities for them to retrieve and apply these skills in novel situations.
- To scaffold students' ability to solve complex problems by providing them with graphic organizers and mnemonics that guide them through the process.

How Do Students Use Structured Problem Solving?

- To better understand how math and quantitative skills can solve real-world problems.
- To develop mental schema needed to recognize and solve complex problems.
- To develop habits of mind (productive struggle, positive self-talk) needed to solve complex problems.

Designing Structured Problem-Solving Assignments



1: Identify A Meaningful Challenge To Anchor Learning In Complex And Relatable Problems



2: Teach Students How To Recognize And Solve Complex Problems



3. Provide Students With Memory Aids For Solving Complex Problems



4. Teach Students The Meta-Cognitive Skills And Positive Self-Talk Needed To Solve Problems

A Sample Complex Problem

Your grandmother is letting you use her shed as a hangout. To make it feel more comfortable, you want to install real flooring over the plywood floor.

The floorplan is shaped like this.

How would you calculate the costs if:

- carpet is \$6.45 / sq. yard
- wood is \$10.00 / sq. foot
- tile is \$7.50 / sq. foot

Create **three different** designs for your flooring and calculate the costs.



Individual & Group Work

- Select one of the three strategies
 - Cognitive Writing
 - Guided Investigations
 - Structured Problem Solving
- Use the handout to frame your next curricular unit around a challenging learning task
- After 15 minutes, you'll join a breakout group to share your thinking and answer these questions:
 - What will be most challenging?
 - What will be most different for students?



Final Thoughts



A Guided Investigation



7 Years Later

Accepted into vet school
at the University of
Missouri



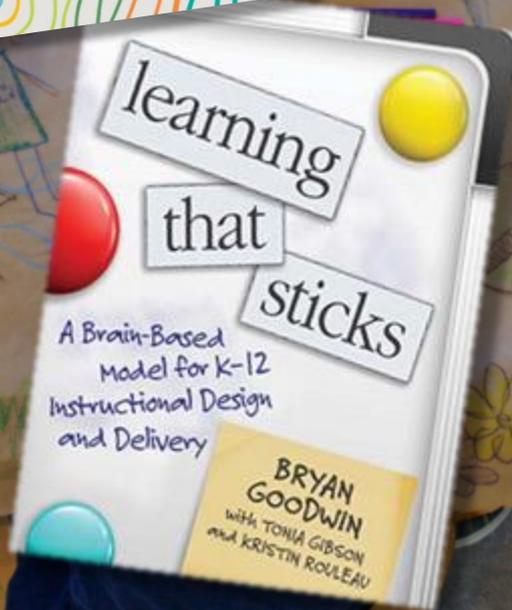
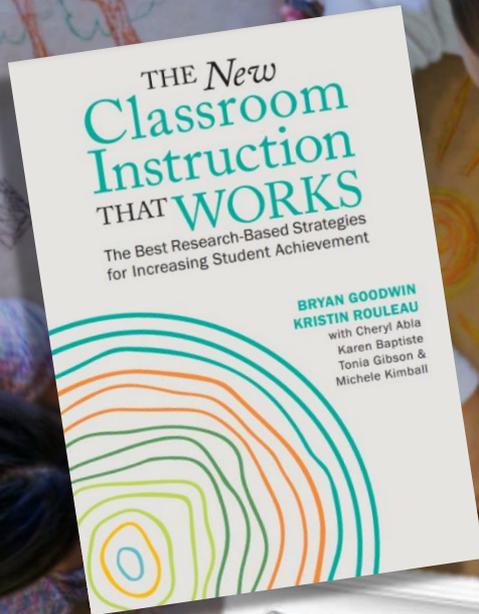
The mind is not a vessel to be filled,
but a fire to be kindled.

~ Plutarch





Stay Curious!



Contact Me

Bryan Goodwin

✉ bgoodwin@mcrel.org

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