

Assessment Literacy for Educators in a Hurry

Video Conference with W. James Popham
Thursday, Sept. 26th, 2019 4–5 p.m. EST

About the Author

W. James Popham is Emeritus Professor in the UCLA Graduate School of Education and Information Studies. He has spent most of his career as a teacher, largely at UCLA, where for nearly 30 years he taught courses in instructional methods for prospective teachers and graduate-level courses in evaluation and measurement.

Registration and Other Important Information

Join as district-level teams (district level, building level, or content level team) or join a cross-district group with your local ISD. The lead of each team will complete the group registration, will set the schedule for meeting discussion, and will organize the ordering and distribution of the book. The lead will secure a room for their team to collaboratively connect to the video conference with Author Jim Popham.

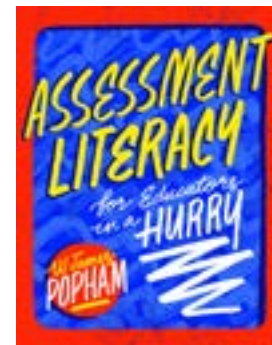
Join as an individual participant. The participant will need to order their own book and connect to the video conference on the day of the event.

Registration: Found on Eventbrite <https://bit.ly/2DX19U6>

Cost: A \$50, Joint MAC Individual One-Year Membership/MAC Reads registration, uncapped, but special pricing is only open until March 15, 2019.

A \$25 fee, per group or individual registrations, will be obtained through the group/individual registration, through the Eventbrite site, as a general registration cost for the MAC Reads Video Conference event with Jim Popham.

Connecting to the September 26th Virtual Session: The Go to Meeting URL will be sent to each registrant email, about one week in advance, to our registration roster participants.



About the Book

What is assessment literacy? It's a handful of fundamental understandings about the testing concepts and procedures that influence educational decisions. And it just might be the most cost-effective means of real school improvement.

With characteristic humor and aplomb, assessment expert W. James Popham strips away the psychometrician-speak and condenses the complexities of educational testing to six practical and action-oriented understandings about validity, reliability, fairness, score reporting, formative assessment, and affective assessment.

Ordering Materials

The process will be different based on specific teams and locations.

The book can be purchased from ASCD here <https://bit.ly/2Gb8uID>. Individual or host lead will order for their team.

Teams will meet and set their process for reading the book and having face to face or online conversations around the book using the ASCD study guide found at the ASCD website: <https://bit.ly/2UG1eB6>