## ESSA Ready Educators

Assuring Assessment Literate Stakeholders in Every State, District, and Classroom

## Presenters:

Kathy Dewsbury-White, Kristin Hamilton, W. James Popham, Rick Stiggins & Melisa Yeoman

## Welcome!

- Kristin Hamilton
- Kathy Dewsbury-White
- Melisa Yeoman
- Jim Popham
- Rick Stiggins

## Assessment Literacy: The key to our assessment future

Assessment literate educators understand the basic principles of sound assessment practice. Key responsibilities:

- Develop and use assessments that <u>accurately</u> <u>reflect</u> student learning
- Use the assessment process and its results to <u>either</u> support or verify achievement, depending on the context

## **ACCURACY EFFECTIVE USE PURPOSE EFFECTIVE COMMUNICATION DESIGN STUDENT INVOLVEMENT TARGET**

## **ACCURACY**

## **EFFECTIVE USE**



## Key 1: Clear Assessment Purpose

- Who's going to use the information?
- How will they use it; that is, what decision(s) must they make?
- Therefore, what information will they need?
- The assessment must provide that information...

## **ACCURACY**

## **EFFECTIVE USE**





## Key 2: Clear Learning Targets

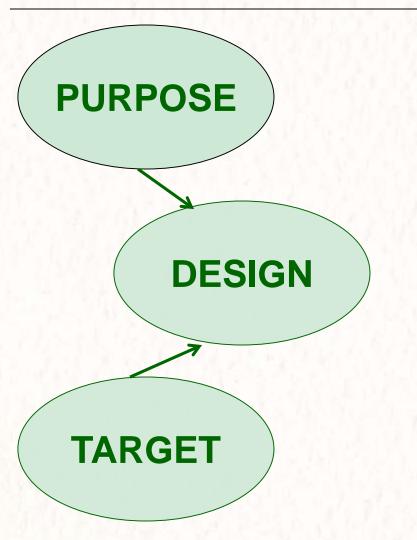
- Are our targets clear to us? Are they clear to students?
- Can we identify what kinds of targets we have?
- Do our assignments and assessments reflect the targets students have had the opportunity to learn?

## Clarifying Learning Targets

- Begin with pre-set standards
- Ordered in learning progressions
- Mastered by teachers who are to promote student mastery
- Deconstruct into scaffolding leading to each standard
- Communicate the learning targets to learners in advance in language they can understand
- The assessment tasks and scoring scheme must reflect the intended target(s)

## **ACCURACY**

## **EFFECTIVE USE**



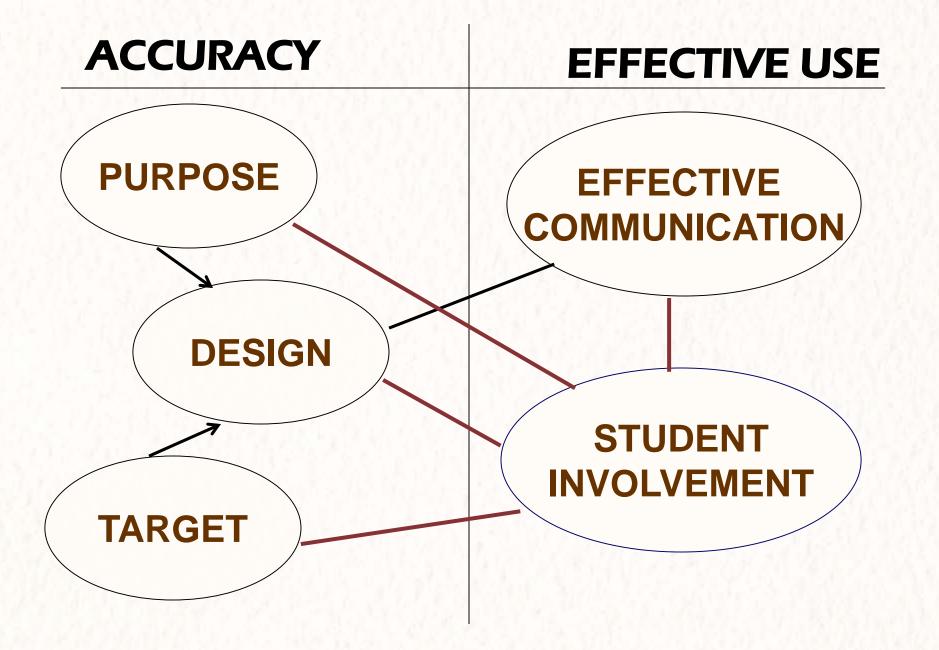
## Key 3: Sound Assessment Design

- Select a proper assessment method given the learning target
- Frame an appropriate sample
- Build quality items, tasks, and scoring schemes
- Anticipate and control relevant sources of bias that can distort results

## **ACCURACY EFFECTIVE USE PURPOSE EFFECTIVE COMMUNICATION**/ **DESIGN TARGET**

## Key 4: Effective Communication

- Formative purpose
  - Assessment results function as descriptive feedback to students
  - -It focuses on attributes of the student's work
  - -Students engaged in tracking and communicating about their evolving learning
- Summative purpose
  - Achievement tracked by learning targets and recorded by standard
  - -Grades communicate achievement across standards
  - -Test scores understood by all users and used well



## Key 5: Student Involvement

- Key 1: Are students' information needs planned for and met as they are learning?
- Key 2: Do students have a clear vision of the intended learning target(s) from the start?
- Key 3: Are students able to self-assess and set goals on the basis of their assessment results?
- Key 4: Do students receive and offer effective feedback during the learning?
- Key 5: Do students track, reflect on, and share their learning progress?

## Who must be assessment literate?

- Teachers
- District and school leaders
- Policy makers & policy influencers
- Students
- Measurement comm & tests pubs
- Parents and communities

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- News media
- Faculties of higher education

## What does assessment literacy look like at a high level?

Kathy Dewsbury-White President and CEO of the Michigan Assessment Consortium Developing Assessment Literacy from One State's Perspective



## DEVELOPING ASSESSMENT LITERACY IN MICHIGAN

## **ASSESSMENT LITERACY**

ONE STATE'S STORY

WWW MICHIGANASSESSMENTCONSORTIUM ORG

### START WITH STANDARDS



### **DEVELOP OPPORTUNITIES &**

### **CONNECT RESOURCES**

State-wide Assessment Learning Network, Credentialing System

Pre-service Preparation Programs/graduate programs



### **DEVELOP PEOPLE**

ducation is an eco-system all stakeholder groups need bsic understanding about role of assessment to support learning : students, their parents, EDUCATORS and policy makers...

## **CREATE INCENTIVES &**

### **STRUCTURES**

Credit, endorsements on a license, certifications, influence pre-service preparation & graduate programs



### MAKE SUPPORTIVE POLICIES

MDE endorsed Assessment Literacy Standards.
Will hope future legislatures will take lead of
education entities, Local districts have capacity to
institute & maintain balanced assessment systems.

### **FOCUS PUBLIC RESOURCES**

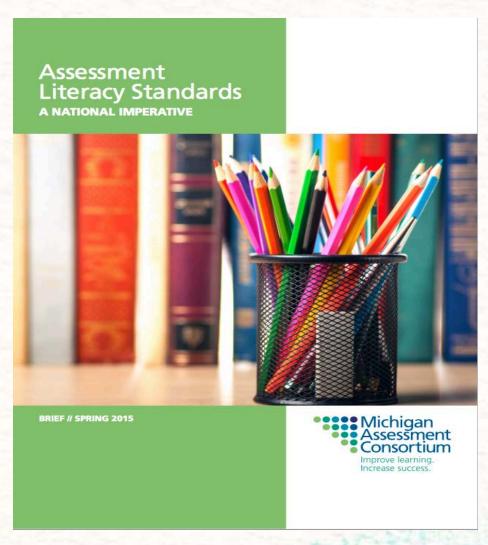
Designated state aid funds to support local district staff time and professional learning.
+ development, selection, & use of high quality measures



## **Assessment Literacy Standards**

MAC developed, state board of education, endorsed





## State-wide Assessment Learning Network



## **ALN Theory of Action**

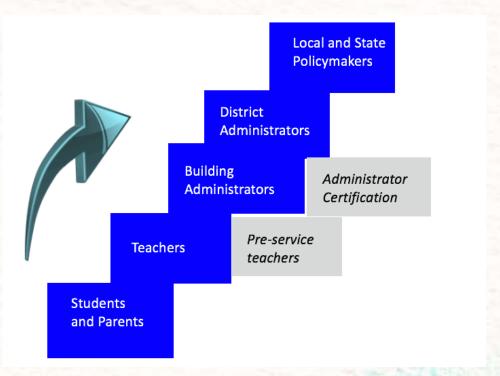




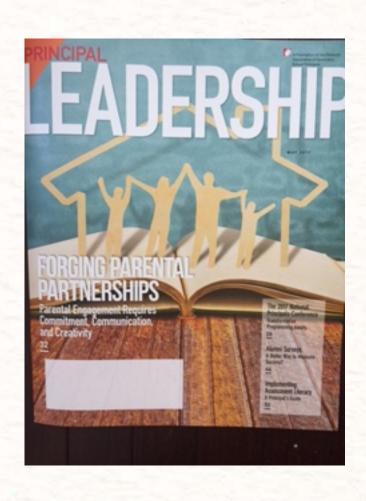
## If Education is an ecosystem each stakeholder group must be considered and supported

ALS developed for role groups and opportunities to learn custom built





## Illustration of stakeholder group – Assessment Literate Building Administrator



"Principals need to familiarize themselves with the ways in which teachers learn about quality instruction so they can help teachers see the connection between assessment processes and quality teaching practice."

Cara Jackson, Amelia Wenk Gotwals, Beth Tarasawa

Implementing Assessment Literacy A Principal's Guide May 2017

## Credentialing System would offer awareness OTL -- through demonstration of proficiency (certification)

## Sample foundational topics





## Illustration Balanced Assessment System Module – Built from AL Standards

## Module Concepts & Outcomes

Key Concepts	Outcomes
Assessment Design	Identify uses of assessment by different users Distinguish between assessment of and for learning and describe the uses of each
Elements of a Balanced Assessment System	Explain the uses of summative, interim & formative assessment in a balanced assessment system.
Criteria for a Quality Balanced Assessment System	Identify examples of criteria of comprehensive, coherent and continuous in a balanced assessment system.
Developing a District Assessment Plan	Begin development of an assessment plan

## Standards emphasized in Module

## **Assessment Literacy Standards Addressed in this Module**

Assessment Literacy Standard Codes – Module 2					
Standard	Teacher	Building Administrator	District Administrator	Policymaker	
An effective assessment system must balance different purposes for different users and use varied methods of assessment and communication	Disp-F	Disp-B		Disp-B	
Multiple measures can provide a more balanced picture of a student or school.	Disp-H	Disp-D			
A more balanced assessment system consists of both of the following:  1) Different users have different assessment purposes and 2) Different assessment purposes may require different assessment methods	Know -A	Know -A	Know -A	Know -A	
There are different purposes for student assessment, 1) Student improvement, 2) Instructional program improvement, 3) Student, teacher, or system accountability, 4) Program evaluation and 5) Prediction of future performance	Know-B	Know-B	Know-B	Know -B	
The definitions of and uses for different types of assessment, 1) Summative assessment, 2) Interim benchmark assessment, 3) Formative-assessment practices	Know-C	Know -C	Know -C	Know -C	
Select and use various assessment methods appropriate to assessment purposes and learning targets.	Perf-B				
Provide time and support for staff to implement a balanced assessment system by providing opportunities to develop skills in selecting, creating, and developing assessment				Perf-D	



## ESSA Guidance developed by National Task Force

Explicitly states SHOULD incorporate training and professional development that supports AL into ESSA applications

## MAKE SUPPORTIVE POLICIES



MDE endorsed Assessment Literacy Standards.
Will hope future legislatures will take lead of
education entities. Local districts have
capacity to institute & maintain balanced
assessment systems.

### ASSESSMENT LITERACY FOR THE EDUCATION ECOSYSTEM UNDER ESSA

### FOR STATE AND LOCAL EDUCATIONAL AGENCIES (SEAS AND LEAS)

Eliminating redundant or unnecessary tests and improving assessment programs is supported in ESSA through a grant program that provides for audits of testing systems at both the state and local levels. Such assessment audits will support student learning only if the auditors and the recipients of the audit understand how assessment practices can support greater and broader student learning success. States should identify resources and opportunities within the assessment audit process to improve assessment literacy.

### ESSA Opportunities for SEAs and LEAs: Title I, Part B

SEAs could ensure assessment audits are conducted and used to benefit students by supporting training in the role, purpose, users and uses of various types of assessments.

SEAs could support the identification and development of state and district personnel with assessment literacy credentials to oversee the assessment audit, act on the results, and develop an assessment plan.

SEAs could require that staff hired to support assessment development, selection, and use be assessment literate or credentialed in assessment.

SEAs could support LEAs engaging all affected stakeholders in the development of district level assessment policies and practices.

SEAs could provide training, technical assistance, and capacity-building in LEAs to assist teachers, principals, or other school leaders with selecting and implementing assessments, designing classroom-based assessments and using data from such assessments to improve instruction and student academic achievement.

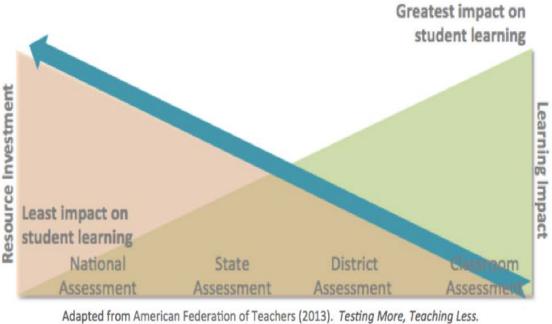
## To become assessment literate we will have to redirect public resources to invest in capacity of work force

## FOCUS PUBLIC RESOURCES

Designated state aid funds to support local district staff time and professional learning, + development, selection, & use of high quality measures



Currently, disproportionate amount of public resources fund large scale, accountability efforts

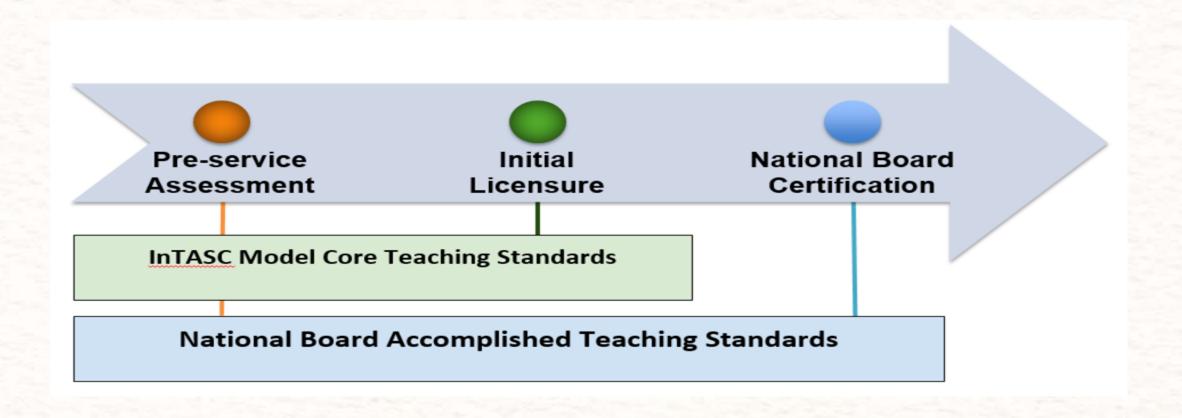


## Q&A for Kathy

## What does assessment literacy look like from a teacher's perspective

Kristin Hamilton Senior Director of Standards National Board for Professional Teaching Standards

## Standards-Based Professional Continuum



## The Five Core Propositions

## Teachers...

- 1. Are committed to students and their learning.
- 1. Know the subjects they teach and how to teach those subjects to students.
- 1. Are responsible for managing and monitoring student learning.
- 1. Think systematically about their practice and learn from experience.
- 2. Are members of learning communities.

## Four Components for Board Certification

## Differentiated by certificate area

Component	<u>Name</u>	<u>Evidence</u>
1	Content Knowledge	Assessment Center
2	Differentiation in Instruction	Student Work
3	Teaching Practices and Learning	Video
4	Effective and Reflective Practitioner	Assessment & Collaboration





Pause clip



Case #1079

## Analyzying Assessments as a Learning and Communication Tool

This case shows a teacher facilitating a discussion amongst student groups about problems on their physics assessment taken previously and students presenting each problem and how they solved it.

### TOPICS

Science

Crosscutting Concepts - Systems and System

Models | Physical Sciences - Motion and Stability: Forces
and Interactions | Science and Engineering Practices

### GRADES

Grade 9



## Q&A for Kristin

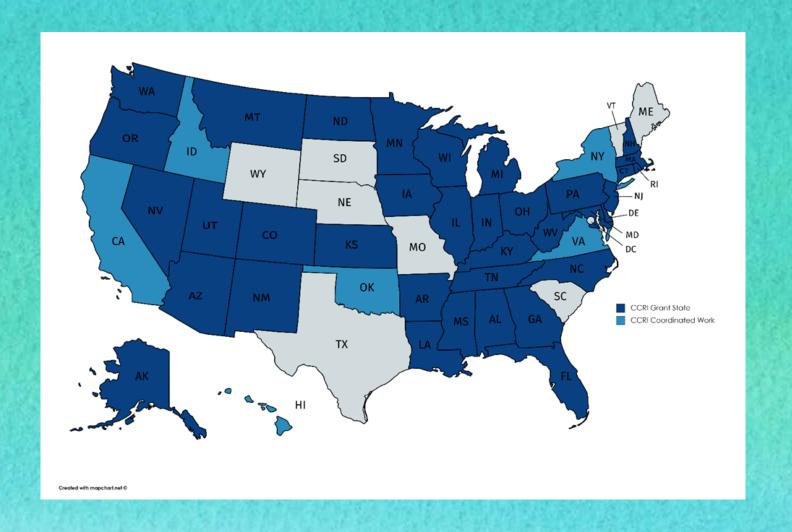
# What does a parent need to know to be assessment literate?

Melisa Yeoman Regional Advocacy Specialist National PTA



## Assessment Work in the States

- Timing
- Grant Initiatives
- Targeted States
- Accomplishments
- Concerns





## **Best Practices**



Parent Nights



• PTA Events/Meetings



Webinars



Social Media



Twitter Town Halls



Websites – National/State/Local



Communications – National/State/Local

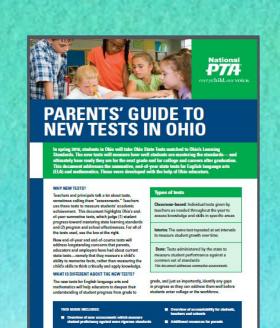


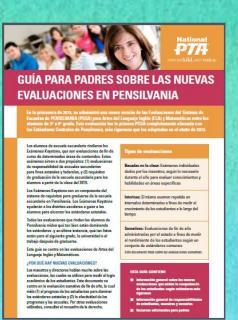
## PTA Resources

- Fact Sheet *Moving Beyond the Bubble*
- 5 Pillars of Successful Implementation
- State Assessment Guides
- Materials: Tool Kits, PPTs, Videos, Handouts











## Partnerships/Collaborations



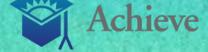
- State Departments of Education
- School Officials

CAMPAIGN

**₩**SCHOLASTIC

- Data Quality Campaign
- Achieve







- Learning Heroes
- Great Schools
- PARCC/Smarter Balanced
- **Hunt Institute**



Military





## Q&A for Melisa

## James Popham

- Provocative questions:
  - What tools or strategies are still needed to advance the cause of AL?
  - What is missing in this work?
  - What tools do audience members need to move this work forward?

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## Q&A/Discussion (15 min)

Jim Popham and Moderator Rick Stiggins

## Wrap-Up